

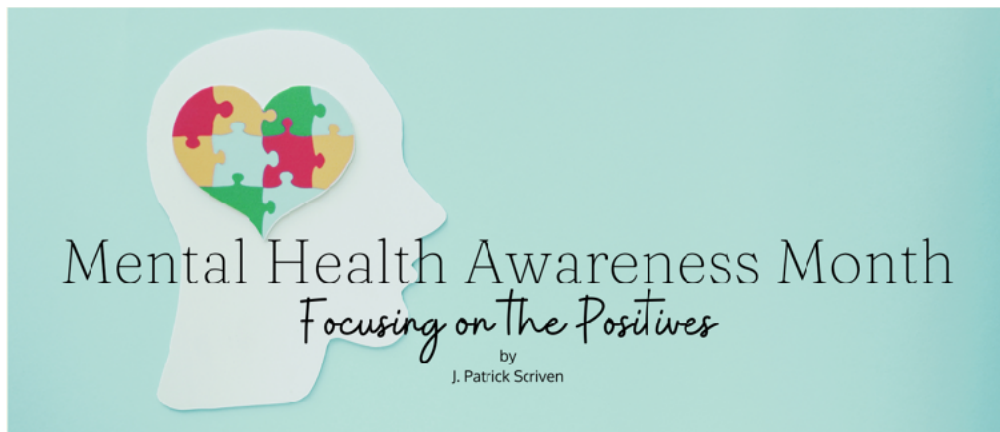
SPRING Report

Collaboration.
Cooperation.
Education.

THE
Healthcare
Council



2023



According to the U.S. Department of Labor, roughly 1 in 5 Americans experience some form of mental illness each year. These conditions vary in type and severity, ranging from burnout to chronic depression. On an individual level, one of the greatest ways we can fight poor mental health is often overlooked: positive thinking. In fact, celebrating small wins and being mindful of what goes well can go miles. So, as Mental Health Month unfolds, let's take a moment to reflect on the positive developments and trends we're seeing in mental health.

First, the stigma surrounding behavioral health is decreasing. This shift in attitudes is a critical step toward providing adequate and efficient care to those in need. A recent poll by the American Psychiatric Association showed that "one-quarter of Americans made a new year's resolution to improve their mental health in 2022." Further, nearly 9 in 10 Americans now believe that mental illness is not something to be ashamed of. As public opinion continues to change, and as more government resources are being dedicated to behavioral health research, healthcare providers will be able to respond more quickly and effectively to the growing needs of patients. As part of the Bipartisan Safer Communities Act in December 2022, for instance, SAMHSA was rewarded \$185 million to support youth mental health and help the healthcare workforce meet families' mental health needs. (Continued on page 2)

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Focusing on the Positives (continued)

Another encouraging trend in mental healthcare is the rapid integration of mental health into primary care. Primary care physicians across the country are now being trained to identify and treat common mental health disorders, such as anxiety and depression, during routine check-ups. The result: early detection and treatment of mental health conditions before they worsen. In addition, healthcare providers — including many of our valued members in the DMV — are offering more accessible and affordable mental health services, such as telehealth services. According to a study by the National Center for Health Statistics, the percentage of adults who received mental health services via telehealth increased from 4.8% in 2019 to 12.4% in 2020. This number continues to grow in 2023.

More emphasis is being placed on easing mental strain and burnout for healthcare employees. In other words, hospitals and healthcare providers around the country, including several of our members, are increasingly prioritizing the prevention of work-related mental illness among their employees. The American Psychological Association's 2022 COVID-19 Practitioner Impact Survey found that burnout among psychologists is consistently high, and "almost half of respondents reported not being able to meet the demand from their patients." What's more, nurses have been suffering from higher rates of "compassion burnout" and other emotional and mental challenges since the pandemic. Initiatives like weekly check-ins, lenient scheduling, and mental health teams all help increase staff well-being. This is significant because data shows these initiatives foster a wide-reaching set of benefits, positively affecting employee satisfaction, job retention, and productivity.

Moreover, the emerging technological trends and scientific advancements in healthcare treatment that are shaping up across hospitals and psychiatric facilities in America will enable healthcare providers to better meet the needs of these patients. Virtual reality and artificial intelligence, for example, are gaining traction as effective treatments for mental health conditions such as depression and obsessive-compulsive disorder. Strides are even being made in psilocybin research; the Drug Enforcement Agency recently authorized an increase in psychedelic production in order to meet the demand for research. In addition, Deloitte Insights has already prognosticated in a 2021 article that "increased access to behavioral health treatment will in part be possible due to a robust data-sharing environment, in which behavioral health-related data is passively collected via sensing technologies connected to both physiological and social-sharing data." These emerging technologies will not only help bring behavioral health to the forefront of innovative discussions but will help increase both the quantity and quality of care.

America has long suffered from a shortage of mental health resources and care. Healthcare providers continue to feel pressure as a result of workforce shortage and employee burnout, while demand from patients of all ages, ethnicities, and socio-economic backgrounds is ever-increasing. Despite the mounting pressure, it is crucial to stay mindful of the positive trends in mental healthcare — including a reduced stigma, greater access to virtual care, continued emphasis on workplace well-being, and promising technological innovations — leveraging them to bring quality care to those who need it most.



To The Healthcare Council's member organizations and their dedicated and compassionate care teams: Your services are critical in providing a safe and supportive environment for those struggling with mental health challenges, including depression, anxiety, bipolar disorder, PTSD, and many others. The resources and tools you offer, including counseling, therapy, medication management, support groups, and crisis intervention, have a profound impact on the lives of those you serve. We are grateful for the incredible work you do to support those in need of mental health services. Your dedication and commitment to improving the lives of individuals, families, and communities are truly inspiring.

Upcoming Divisional Meetings

We are pleased to offer these educational meetings as a way to network, collaborate, and learn together. To view all upcoming events, visit [The Healthcare Council Events Page](#).

Monday, May 22 | 12:00 – 1:00 PM: Marketing/PR Divisional Group: Join your fellow health care Marketing/PR/Communications professionals for a virtual workshop on "Solving ER Wait Times." For more details and registration, [click here](#).

Wednesday, May 24 | 12:00 – 1:00 PM: Rehab Divisional Group: Join us to hear from John Baker, Director of Rehab Development at LifeBridge Health and CEO of Baker Rehab Group (a LifeBridge Health Partner) who will speak about "The Future of Rehab: When to Push Back & When to Move Forward." For more details and to register, [click here](#).

Thursday, May 25 | 12:00 – 1:00 PM: Volunteer Divisional Group: Join the Volunteer Divisional Group as they share ideas on how to navigate various scenarios on "Volunteer Farewells: How and When to Say Goodbye." [Click here](#) for more details and to register for this collaborative discussion.

Thursday, June 1 | 12:00 – 1:00 PM: Physician Liaison Divisional Group: Join us for collaborative conversation on "The Liaison's Role in Recruiting, Onboarding and Retaining Healthcare Providers." [Details and registration found here](#).

Wednesday, June 7 | 12:00 – 1:00 PM: HR Divisional Group: Join your Human Resources colleagues for the next HR Divisional Group meeting for a discussion on "2023 Best Practices for an Inclusive Workplace in Healthcare." [Register here](#).

Thursday, June 8 | 12:00 – 1:00 PM: Supply Chain Advisory Council: Join your supply chain colleagues and hear from Joseph Machicote, Chief Diversity and Inclusion Officer, Premier Inc. who will provide insights, tools, resources and offer suggestions on building a sustainable supplier diversity program. [Register here](#).

Tuesday, June 13 | 12:00 – 1:00 PM: Behavioral Health Divisional Group: Join us to hear a special presentation on "Reaching Employee Retention and Engagement Goals through Impactful Recognition." We are excited to welcome Nate Hamme, president of Ceca Foundation, as our guest speaker. [Register here](#).

Thursday, June 22 | 6:00 – 8:00 PM: Young Healthcare Professionals Divisional Group (under 40): Our next networking event takes place in Columbia, Maryland and features special guest, Terry Forde, CEO of Adventist HealthCare, who will share his journey to becoming a healthcare executive. To express interest, [please fill out this form](#) so we can be sure you receive details and invitation.

The Healthcare Council Divisional Chairs

Allied Health Divisional Chair/Co-Chair -

Elizabeth Barnes, ebarnes@eseal.org, Marcus Bolston, mbolston@eseal.org

Behavioral Health Divisional Chair -

Dr. Marie Rose Alam, 410-402-7652, marierose.alam@maryland.gov

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Christopher Martin, 410-772-6960 christopher.m.martin@medstar.net

Healthcare Policy Divisional Chair -

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Brendan Johnson, 301-315-3350, bjohnson@adventisthealthcare.com

IT Divisional Chair -

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Marketing/PR Divisional Chair/Co-Chair -

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Rehab Divisional Chair -

Sarah Smith, sarah.smith4@inova.org

Volunteer Divisional Chair -

Sarah Walker, 301-754-7306, sarah.walker001@holycrosshealth.org

Young Health Care Professionals Divisional Chair -

Open

Supply Chain Advisory Council Planning Committee

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Welcome New Staff Members

BOARD CORNER



THE BOARD CORNER:

Healthcare Trustees of New York State

Trends in Healthcare & Governance

["How does your governance approach compare to best practices?"](#)

A great board member performs duties and actively engages in practices that promote good governance. Below are 12 suggestions to enhance your governance.

- Know your "ABCs" – Always Be Curious and ask questions.
- Mind your own business – Perform a check on your board's governance.
- Support the CEO with accountability – Set goals and monitor results.
- Mission: The ultimate touchstone – Ask, "Does this further our mission?"
- Pay attention to dollars and cents – Regularly review financial reports.
- Integrity – Ensure it is a common thread through all trustee and organization actions.
- In controls we trust – Ensure compliance with legal and regulatory requirements.
- Apply an ounce of prevention – Be prepared for unexpected events.
- All trustees are not the same – Ask them what they wish they knew more about.
- Know when to fold 'em – Recruit veteran trustees whose talents are needed for other volunteer opportunities or bring them back after a hiatus.
- Everyone's an "all-star"? – Pick the right people through a formal process.
- Be a true believer – Be engaged, enthusiastic and dedicated to the highest standards of governance.



Jeff Galino joins ShareSource as Vice President of Business Development. He works with our endorsed partners, Premier affiliate sponsorship offerings, GPO vendors, supply chain leaders and coordinating all activities of ShareSource, the group purchasing organization owned by The Healthcare Council.

We are very fortunate to have someone of Jeff's caliber join our team. He comes to us from Premier, Inc., where he has been the Region Director, consulting customers' buying processes from inception to implementation. He lives in Dillsburg, PA and has a rich background in analytics and client services. He will be reviewing and monitoring all agreements, updating them as needed and helping to build aggregation with supply chain leadership for hospitals and allied health facilities.

Jeff can be reached at: jgalino@healthcare-council.org or by phone 717-525-2004 (direct) or 301-731-4700 (office).



Ann Horton joins ShareSource as Administrator, [PremierChoice](#). In this consultative role, she is responsible for promoting Premier as a secondary GPO to non-Premier hospitals. She works with Jeff Galino, VP of Sales, ShareSource and Les Pitton, president and CEO, The Healthcare Council/ShareSource to build the PremierChoice offering, first in the Mid-Atlantic but in other regions of the country as well.

Ann is President of Collaboration, Health, Communication, LLC, a consulting firm that provides affordable healthcare and health communication services to healthcare, government, health communications and non-profit organizations. She has been in health and health communication for over 20 years and has a BS in Journalism and a MS in Health Care Administration. We are thrilled to have her join us.

Ann can be reached at ahorton@healthcare-council.org or by phone at 301-905-2859 (direct) or 301-731-4700 (office).

The Healthcare Council Welcomes New Members

As an association of healthcare providers, schools and health-related institutions serving the Mid-Atlantic region, The Healthcare Council is always looking to build its network of organizations who share its vision of "meeting the healthcare challenges of tomorrow by working together today." The Healthcare Council is proud to serve its membership which is driven by elite members. It provides invaluable professional contacts, collaborations, partnerships, networking, and educational sessions. It is all about sharing knowledge and sharing solutions and that's what makes our membership network so strong and influential. We are delighted to share that we have some wonderful additions to The Healthcare Council network.

On the following pages you will see three new member organizations who are now part of our community: Maryland Patient Safety Center, Verbal Beginnings, and Mount St. Mary's University— all of whom bring unique perspectives and expertise to our network! We encourage you to visit their websites, learn more about them and reach out to one another, lean on each other, and work together to forge strong relationships all with the common goal of promoting quality healthcare within the region.

We are delighted to welcome Maryland Patient Safety Center whose mission is "Keeping Maryland healthcare safe." We look forward to adding their voice and expertise to our network and invite you to visit them at www.marylandpatientsafety.org to learn more about them and the great work they do to fulfill their mission.



The Maryland Patient Safety Center is recognized as a national leader in patient safety. As a model of patient safety innovation and implementation, MPSC delivers high quality education, facilitates statewide and regional collaboratives, and connects healthcare organizations with the information and resources necessary to improve care delivery and patient outcomes. By convening providers, patients and families across the healthcare continuum MPSC works to prevent avoidable harm and provide safe and equitable healthcare for all.

Keeping Maryland healthcare safe.
marylandpatientsafety.org

Welcomes New Members (continued)

We are pleased to welcome Verbal Beginnings, a recognized leader in providing compassionate care for individuals with autism and related disorders. Their innovative approach to improving lives will be a tremendous asset to our community. Verbal Beginnings is a family-focused network of professionals providing exceptional ABA Therapy to families across the MD, PA, DE, DC and NoVA region. Their staff are committed to high quality services and receive ongoing professional development through their robust [CEU program offerings](#) to further enhance the effectiveness of their provided services.

Their specialty services include feeding therapy, social skills, self-help skills, behavior management, ABA therapy, communication skills, school consultation, diagnostic services, center-based ABA therapy, home-based ABA therapy, and Autism Spectrum Disorder.

Join us in welcoming Verbal Beginnings as our first ABA Therapy provider to The Healthcare Council network. We look forward to having them as a valued member of our collaborative partnerships and invite you to visit [VerbalBeginnings.com](https://www.verbalbeginnings.com) to learn more.



EARLY INTERVENTION

IN HOME ABA THERAPY

FEEDING SERVICES

SOCIAL SKILLS GROUPS

DIAGNOSTIC SERVICES

Welcomes New Members (continued)

It brings us great pleasure to introduce our first educational organization to The Healthcare Council network, [Mount St. Mary's University](#). We believe that through forging strong relationships with area educational institutions we are in a position to strengthen our network even more and we invite you to contact us to schedule an introductory meeting with the Mount to discuss ways we can work together.

In addition to adding their voice to our network, Mount St. Mary's is offering The Healthcare Council member organizations and their employees a 20% tuition reduction. Click the image below to learn more.

Mount St. Mary's University is a private, liberal arts, Catholic university in the Catoclin Mountains near historic Emmitsburg, Maryland with a satellite campus for adult students in Frederick, Maryland. The university offers more than 80 majors, minors, concentrations and special programs for traditional undergraduate students, and more than 25 adult undergraduate and graduate level programs. They offer a [Master of Health Administration \(MHA\)](#) which is offered online both part-time and full-time, allowing you to balance both work and graduate school. It is part of the [Richard J. Bolte, Sr. School of Business](#). The Bolte School has an impeccable reputation for producing successful business leaders, and the entire faculty shares a commitment to ensuring that you receive the knowledge, experience and insight to leave the Mount as a responsible, methodologically sound and ethical business professional.

We are proud to welcome Mount St. Mary's University to our network.



MOUNT ST. MARY'S UNIVERSITY | Division of Graduate, Professional and Continuing Education

PART-TIME OR FULL-TIME MHA DEGREE FOR WORKING ADULTS

Become a leader in healthcare.

The Mount's Master of Health Administration (MHA) is offered online both part-time and full-time, allowing you to balance both work and graduate school.

Lifelong Learning Programs:

- Professional Development
- Technology Certifications
- Personal Growth
- Mindfulness
- Catholic Education



Stepheca M. Sawyer, MBA
Associate Dean
Richard J. Bolte, Sr. School of Business (BSB)
Mount St. Mary's University

Member Highlights

Ceca Foundation

With numerous industry and professional appreciation holidays on the horizon, Healthcare Council member Ceca Foundation wrote an article for Provider Magazine detailing the differences between employee appreciation, employee recognition, and healthcare worker recognition. Instead of generic gifts or pizza parties, caregiver recognition is authentic and impactful—and can be a key driver of safety, quality of care, and satisfaction for both employees and those they care for. This distinct difference between more general appreciation and recognition programs is one care communities should be mindful of in their approach. [Read more.](#)



If you are interested in hearing more about the difference between more general appreciation and recognition programs, then we invite you to join our Behavioral Health Divisional Group meeting on June 13 to hear from Ceca Foundation President, Nate Hamme, who will elaborate on this topic.

Register Here



American Heart Association
Healthy for Good™

Join the American Heart Association for
a free and interactive conversation:

Mental Wellbeing & Your Cardiovascular Health

May 31st • 12:15pm ET • Zoom Webinar

Mental health includes our emotional, psychological, and social wellbeing. It affects how we think, feel, and act. It also helps determine how we handle stress, a risk factor for stroke.

May is Stroke Month and Mental Health Awareness Month. Learn more about how the connection between mental health, and cardiovascular risk and how to spot a stroke FAST.

Register Now



Dr. Rida Laeeq
Cardiologist
Kaiser Permanente



Dr. Stacey Neal
Psychiatrist
Kaiser Permanente

GreaterWashingtonHeartWalk.org

Locally presented by
KAISER PERMANENTE

Mental Wellbeing & Your Cardiovascular Health

May is National Stroke Month and Mental Health Awareness Month! Join Kaiser Permanente and the American Heart Association for a virtual conversation about how your mental wellbeing affects your cardiovascular health. Expert Kaiser Permanente panelists will explain the connection between mental health and your risk for stroke and will offer tips to manage your stress, reduce stroke risk and how to recognize a stroke FAST.

Register Here

Associate Member Spotlight

Perla's Healthcare Solutions

Simplifying Business Processes for Improved Patient Care



Perla is a technology company that is helping healthcare entities achieve efficiency in their business administrative processes and operations. The company has recently launched their new solution, Perla Suite, to healthcare facilities, clinics and offices, including medical, dental, ambulatory surgery centers, home healthcare agencies, hospitals and other allied healthcare offices. Perla's solutions help streamline healthcare entities corporate and operational functions, saving time and money, and ultimately improving patient care.

Perla Suite is a web-based platform to manage compliance, documents, equipment, and devices for healthcare facilities, clinics and offices. This solution allows healthcare entities to reduce liability, improve compliance, reduce avoidable fees and penalties, ensure safety of equipment, reduce time spent on administrative tasks by centralizing data, and automate operational processes. With this platform, healthcare entities can quickly and easily track non-clinical corporate and operational functions to make informed decisions about their business operations.

Perla has a clear focus on creating efficiency for the administrative processes and business operations of healthcare entities. The company's website states that they are "committed to providing healthcare businesses with the tools, resources, and expertise needed to thrive in today's ever-changing healthcare landscape." Founded in 2020, Perla is a technology company based in Washington, DC. They currently have 4 employees and work closely with advisors in the different healthcare fields.

In summary, Perla is a technology company that is helping healthcare entities achieve efficiency in their business administrative processes and operations. With their new platform for automating and simplifying corporate and operational functions and other solutions, Perla is making it easier for healthcare entities to focus on what they do best - providing quality patient care.

Reza Ghafoorian, MD, JD

Reza, a dual trained healthcare law and biotech patent attorney, is the Co-founder, CEO and General Counsel of Perla, Inc. As a medical doctor and a healthcare regulatory attorney with over two decades of legal experience, Reza is intimately familiar with the operational issues faced by healthcare facilities, clinics and offices.

Maria Fernanda Jackson

Maria, an agro-industrial engineer by training, is the Co-founder and Chief Marketing Officer of Perla Inc. Maria has over a decade of experience in marketing to healthcare organizations. She is responsible for driving the company's marketing strategy, managing the marketing team, and developing innovative marketing campaigns to drive user acquisition and brand awareness.

Farzad Enayati

Farzad is Perla's Chief Technology Officer (CTO) and brings years of experience in software development to the company. A chemical engineer by training and a passion for software, he manages all aspects of design and development for Perla.

Code Lavender

The Healthcare Council/ShareSource's Endorsed Partner, Medical Solutions Introduces Code Lavender

WHAT IS THE CODE LAVENDER PROGRAM? Code Lavender is a holistic, rapid-response program that helps address the emotional needs of a team member experiencing a real-time stressor in the acute hospital setting. When Code Lavender is initiated, a team of responders comes to the unit and spends 15-30 minutes with the staff member in need.



Since coming out of the pandemic, healthcare professionals are faced with more challenges in their careers and personal lives than ever before. Sometimes it can be hard to cope with immense amounts of stress and anxiety while caring for the lives of others. Since May is Mental Health Awareness Month, Medical Solutions and Matchwell would like to introduce Code Lavender as a solution for how to care for the caregivers. Join Bree Becker, Director of Clinical and Quality at Matchwell, for a 25-minute webinar where she expands on all the details for how this program could be used to offer support for staff members in a state of mental crisis. [Watch now](#) to find out if Code Lavender is the right program for your facility. Also, see below for a quick summary highlighting the benefits of Code Lavender.

BACKGROUND

Nurses care for people at their sickest and most vulnerable. They have front-row seats to life, death, trauma, and happiness. They do it because that's what they signed up for. They do it because it's their calling. Often, they watch with empathy, feeling the emotions as though it is happening to them. And at the end of their shift, they clock out, go home, and get back to their lives, yet still carry the weight of their day with them—many times, alone.

Over the last few years, anxiety, depression, and suicide have increased among healthcare professionals, particularly nurses. In a One Year COVID Impact Assessment by ANA, it was found that nurses feel exhausted, overwhelmed, irritable, and depressed. More alarming is that despite their negative feelings, 52% feel they don't need mental health support, and 36% feel they should be able to manage their stress and well-being on their own.

HOW DO I START A CODE LAVENDER PROGRAM?

Here are a few simple steps to get you started.

- Create bedside nurse buy-in.
- Develop a Code Lavender workgroup allowing frontline staff to create a program specific to their needs.
- Gather data on the number and types of stressful events that occur or are specific to your unit.
- Does your unit have code blues or traumatic injuries?
- Is your team mostly young mothers navigating the stress of balancing work and raising a family?
- Identify key team members for the Code Lavender team.
- Who are the informal leaders and change-makers? Are they charge nurses, spiritual services such as a chaplain, social workers, or informal nurse leaders on the unit?

- Provide guided meditation training or talk training to the Code Lavender team.
- This should be an easy-to-follow script to help guide the team during a Code Lavender.
- Identify a sacred space for Code Lavender situations.
- Many organizations refurbish a clean supply room, installing soft lights, warm rugs, couches, aromatherapy, and other items supporting a safe, restful space.

OUTCOMES

Increased staff retention and engagement when nurses feel deserving of breaks and supported to mentally regroup when needed

A growing culture of support when life-altering or tragic events occur, helping nurses and their mental well-being

Improvement of patient outcomes over time, as patient and employee ecosystems are interdependent

A tool that organizations can utilize to help nurses start healing after traumatic and stressful events, aiding those suffering from burnout and moral injury

SCAN TO LEARN MORE ABOUT CODE LAVENDER



Medical Solutions™

Reducing The Cost Of Best Practice

Through The Healthcare Council's wholly-owned subsidiary, [ShareSource](#), we serve our membership in the development and promotion of programs and services that will enhance the ability to operate your organizations economically and successfully with integrity and competency. To help uncover unnecessary variation in product selection and use that leads to unwanted variation in clinical care we recommend [Blue.Point](#) to help reduce the cost of best practice. In this era of value-based medicine [Blue.Point](#) in cooperation with [ShareSource](#) is partnering with health systems that are focused on thinking differently about supply chain savings - focusing on total cost, selection and waste, instead of price alone. [Blue.Point](#) is a team of analysts, clinicians, project managers, supply chain, and IT professionals collaborating to help our customers identify, implement and sustain real savings. To learn more about this opportunity please contact Jeff Galino at jgalino@healthcare-council.org or Tawana Nottingham at tnottingham@healthcare-council.org.

BLUE.POINT

ShareSource wants our members to SAVE beyond price points and contracts.

ShareSource is committed to providing value to our members through innovative cost reduction strategies. To align with our mission, we've teamed up with **Blue.Point**. Their data management tool focuses on:

- Analyzing product utilization
- Identifying savings opportunities through product selection and clinical practice
- Maintaining clinical product quality
- Tracking progress



Reduce costs and reach your savings goals with our recommended value-add services, resources, and alignment to best practice using **Blue.Point**. Request a demo, email lcieplik@bluepointscs.com



WWW.BLUEPOINTSCS.COM

The Region's Only Salary Surveys Are Now Available

2023
SALARY
SURVEYS

Available Now!!



AS THE REGION'S ONLY SALARY SURVEY, WE HAVE TWO OPTIONS TO BENEFIT YOUR ORGANIZATION: THE "WAGE AND SALARY SURVEY" AND THE "EXECUTIVE/DEPARTMENT HEAD SALARY SURVEY." THE ROBUST DATA FOR BOTH SURVEYS COMBINED COVER 90+ FACILITIES AND 41,000+ EMPLOYEES IN THE DC METRO AREA.

TO PLACE AN ORDER, YOU MAY VISIT OUR [WEBSITE HERE](#), SIMPLY SELECT WHICH SURVEY YOU'D LIKE TO PURCHASE AND CHECKOUT. YOUR SURVEY(S) WILL BE AVAILABLE BY DOWNLOAD UPON RECEIPT OF PAYMENT. FOR THOSE WHO PARTICIPATED IN EITHER OF THE 2023 SURVEYS, BE SURE TO CONTACT US FOR YOUR DISCOUNT CODE.

2023

THE HEALTHCARE COUNCIL

CENTERPARK II - FIRST FLOOR 4061 POWDER MILL RD, STE 100 CALVERTON, MD 20705 PH: 301-731-4700

AREA NEWS



☀️ **Michael Mistretta Honored In Becker's Healthcare 2023 Hospital And Health System CIO's To Know :** Michael Mistretta, Senior Vice President and Chief Information Officer at VHC Health, was recognized by Becker's Healthcare as a 2023 Hospital and Health System CIO's to know. This award recognizes and honors CIOs across the United States who "lead talented teams and are responsible for integrating the latest technologies into their hospitals and health systems, including EHR systems, data management services, cybersecurity software and telehealth services."



☀️ **Johns Hopkins Bayview Names 1st Female President:** Baltimore-based Johns Hopkins Bayview Medical Center has named Jennifer Nickoles its next president. Ms. Nickoles has served as the hospital's interim leader since her predecessor, Richard Bennett, MD, retired in July 2022. She has served Johns Hopkins Medicine since 1996, according to a May 8 news release shared with Becker's: Her previous roles include chief of staff and vice president of operations for system integration and affiliations. She will be the first woman to hold the role in the hospital's 250-year history. Learn more about Ms. Nickoles [here](#).



☀️ **The Board Of Children's National Selects Michelle Riley-Brown, MHA, FACHE, As Its Next President And CEO:** On July 1, Riley-Brown will succeed Kurt Newman, M.D., who is retiring after 11 years as president and CEO. Riley-Brown is an accomplished executive with over 20 years of experience leading and supporting children's healthcare. She is currently an executive vice president at Texas Children's Hospital at the Texas Medical Center in Houston, where she serves concurrently as the president of two hospitals in the system while leading the construction and staffing of a third. She also leads system-level operations, strategic planning, physician practice acquisition, quality performance, clinical operations, fund development, marketing, brand management and public relations for the nation's largest pediatric and women's healthcare organization.



☀️ **VCU Health's Chief Operating Officer Elected To Leadership Role On VHHA Board Of Directors:** Virginia Commonwealth University Health Chief Operating Officer Michael Elliott, Pharm.D., MSHA, FACHE, will be taking on a new role as the vice chair of the Virginia Hospital & Healthcare Association's (VHHA) Board of Directors. Each officer serves for a 12-month term on the board, which is comprised of hospital and health system leaders from across Virginia. VHHA collaborates with members and community partners to ensure the sustainability of the state's health care system and to improve the health of all Virginians.



☀️ **Sentara Healthcare Chief Operating Officer Mike Gentry To Take CEO Role With Kettering Health:** Mike Gentry, the Executive Vice President and the Chief Operating Officer for Sentara Healthcare has announced his resignation from Sentara to assume the role as Chief Executive Officer (CEO) for Kettering Health, based in Ohio. Appointed to his current position in 2016, Gentry is responsible for the overall operations of Sentara provider divisions, including 12 hospitals, Sentara Life Care Corporation and Sentara Enterprises. He has been with Sentara Healthcare since 2008. "Mike has been an invaluable member of our team, providing exceptional leadership with a focus on our consumers and quality care in our communities. His contributions to our organization, the healthcare industry at-large, and the commonwealth of Virginia have been numerous," said Dennis Matheis, President and CEO for Sentara Healthcare. "We are grateful for his dedication and hard work during his time with us. He will be greatly missed."

AREA NEWS



☀️ **The Daily Record Announces 2023 Health Care Heroes Winners:** The Daily Record has announced the [2023 Health Care Heroes winners](#). As home to several renowned medical and federal institutions, Maryland is a national leader in health care research and development. The Health Care Heroes awards honor those individuals and organizations who have made an impact on the quality of health care within the state. Health Care Heroes will be presented in the following categories: Lifetime Achievement, Advancements and Innovation in Health Care, Community Outreach/Education Hero (individual and organization), COVID-19 Heroes (individual and organization), Nurse of the Year, Nurse Practitioner of the Year, Physician Assistant of the Year, Physician of the Year and Workplace Wellness Program of the Year.



☀️ **Adventist HealthCare Shady Grove Medical Center Breaks Ground For New Patient Care Tower:** Leaders and caregivers at Adventist HealthCare Shady Grove Medical Center in Rockville broke ground for a new six-story patient care tower to be built next to the existing hospital. They recently joined a groundbreaking ceremony near the construction site. The hospital sees more emergency patients than any other hospital in the county, said Dan Cochran, President of Adventist HealthCare Shady Grove Medical Center. The new building will include an emergency department with all-private treatment rooms, an intensive care unit and a medical-surgical unit. Construction will take about 2.5 years.



☀️ **Johns Hopkins Among Few In U.S. To Offer Early Liver Transplants For Patients With Alcohol-Associated Liver Disease:** It is no secret that alcohol use disorder is often deeply stigmatizing. But this stigma doesn't just affect patients' mental health, says Johns Hopkins hepatologist Po-Hung "Victor" Chen — for some patients, it can be a matter of life and death. For decades, hospitals around the world that provide liver transplants for alcohol-associated liver disease required patients to abstain from drinking for at least six months prior to the procedure. However, Chen says, many patients won't survive six months without this rescue surgery. Originally, the six-month requirement for alcohol abstinence "was intended to help patients recover so that some may not need a transplant at all, [but] many in the medical community believed that patients' ability to abstain was a surrogate for their likelihood to return to drinking after transplant," he adds. "Patients [have] had to prove themselves worthy of this surgery. We're working [to dispel] that stigma."



☀️ **Kennedy Krieger To Open Special Education School In St. Mary's County:** Kennedy Krieger Institute will expand its special education services across the state this year by opening a new school in St. Mary's County that will serve up to 45 students with autism spectrum disorder, ages 5 to 21, the organization announced Monday. The school will open for the 2023 to 2024 school year. Kennedy Krieger School, Southern Maryland Campus will educate students from St. Mary's, Calvert, Charles, and surrounding counties who require a highly individualized educational program.



☀️ **Asbury, Michael J. Fox Foundation Partnership Advances Brain Health:** Sue Paul, Senior Director of Well-Being and Brain Health for Asbury Communities, states, "With our system-wide Kinnections Brain Health programs, and the multi-million-dollar Rosborough Brain Health and Wellness Center at Maryland's Asbury Methodist Village, Asbury is revolutionizing the way aging is defined. It is our privilege to partner with a world-class organization like the Michael J. Fox Foundation, who is striving to advance the science of brain health, and whose research can directly improve the lives of Asbury residents and clients." Through partnership with the Asbury Foundation and the Michael J. Fox Foundation, Asbury is excited to continue its cutting-edge focus on prevention of neurological decline, and improving outcomes for seniors.



☀️ **The J. Willard And Alice S. Marriott Foundation Commits \$2.3 Million Dollars To Unity Health Care To Establish A Critically Needed Mental Health Fellowship Program:** To assuage the shortage of mental health clinicians desperately needed in under-resourced communities, The J. Willard and Alice S. Marriott Foundation has committed \$2.3 million dollars over 2 years to Unity Health Care to establish The J. Willard and Alice S. Marriott Foundation Behavioral Health Development Fund. This transformational gift allows Unity to recruit and train the next generation of mental health providers, with a focus on models of care that improve outcomes and drive health equity, with the goal of meeting this critical workforce need. The program will be modeled after Unity's hallmark family medicine and nurse practitioner residency programs.



☀️ **Sentara Healthcare Announces \$70 Million Investment To Construct New Acute Care Hospital In South Boston, VA:** Sentara Healthcare announced an investment of \$70 million to construct a new acute care hospital to replace the current Sentara Halifax Regional Hospital (SHRH). The new hospital, scheduled for completion in 2025-2026, will have a high-efficiency, patient-centric layout representing the trend toward preventive care, outpatient services and shorter hospital stays. Initial design and planning are underway with architects Kahler & Slater, and full details on the new hospital will be shared in the future.



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Cooperation.
Education.

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Interested in Joining The Healthcare Council?

The Healthcare Council continues to develop its All-Inclusive, Broad-Based Association of Members to accurately reflect the providers of care doing business in its service area encompassing the

Mid-Atlantic Region. It is committed to creating and providing opportunities for new members and associates while keeping member dues low. It serves its members with detailed communications and professional contacts, partnerships, timely educational programs, surveys, collaborative efforts, and strategic alliances.

To learn more about joining The Healthcare Council and/or participating in our ShareSource, please contact us at 301-731-4700 or visit us at:
www.healthcare-council.org and
www.share-source.org.

Council Vision - To meet the healthcare challenges of tomorrow by working together today.

The Council functions as a neutral intermediary to facilitate networking and to provide member driven services.

Mission Statement - The Healthcare Council is a membership organization dedicated to helping members reduce costs, encouraging co-operative working relationships, and promoting quality healthcare in our region.

The Council: The Healthcare Council is an organization consisting of hospitals and allied health care facilities, associations and educational institutions located in the Mid-Atlantic region. The purpose of the Council is to provide for members "strategic and business advantages" that no single institution or system can efficiently or economically develop alone. Divisions of specific activity have been formed to carry on the ever changing tasks at hand. These divisions develop information and improve performance using cooperative networking meetings, surveys, group discussion and analysis and continuing education programs. The aim of the Council's wholly-owned subsidiary, ShareSource is to serve its membership in the promotion of programs and services that will enhance the members' ability to operate their organizations successfully and cost effectively with integrity and competency.

The Healthcare Council is a not-for-profit
501(c)(3) corporation

The Council has opportunities for Associates: For membership information, call 301-731-4700

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