

WINTER Report

Collaboration.
Cooperation.
Education.

THE
Healthcare
Council



Dr. Kurt Newman to Receive the Matthew F. McNulty, Jr Award



The Healthcare Council is pleased to announce that Dr. Kurt Newman will receive the 2022 Matthew F. McNulty, Jr. Award on March 9, 2023 at Congressional Country Club in Bethesda, Maryland.

The Healthcare Council Board approved the nomination of Dr. Newman at their December 13, 2022, Board Meeting. Mike Barch, Board Chair Emeritus of The Healthcare Council presented Dr. Newman's name for consideration. The board is pleased to recognize the innovative strategies and the major impact made by the work of Dr. Newman. He has made a significant contribution to the health care field.

Dr. Newman is a surgeon and recognized leader in pediatric health not only in Washington, D.C., but nationally as well. Dr. Newman's medical memoir, 'Healing Children: A Surgeon's Stories from the Frontiers of Pediatric Medicine', debuted as an Amazon bestseller in pediatrics and earned national attention and critical praise in The New York Times Book Review, The Washington Post and Harvard Business Review. One-hundred percent of the proceeds from his book go to pediatric research. In 2021, Dr. Newman received the CEO of the Year award from the Washington Business Journal. It's the publication's highest honor.

The Healthcare Council Board is honored to recognize such a deserving health care leader at the awards luncheon, March 9, 2023. (Continued on page 2)

Inside This Issue

Employee of the Year Luncheon2
McNulty Award Recipient.....2
Divisional Meetings.....3
CEO Spotlight & Member Spotlight.....4
Welcome Brian Cawley5

Board Corner.5
New Staff Members.....6
Welcome New Endorsed Partners7-8
Area News.....9-11
Member Events12

2023

MATTHEW F. MCNULTY AWARD CONTINUED

The Healthcare Council's 11th Employee of the Year Awards and 24th McNulty Award Luncheon

This year's event will be held at **Congressional Country Club, March 9 with registration at 11:30 and the plated lunch at 12 pm.**

Fifty-three employees from area healthcare organizations will be presented a crystal award. Recognition is given to those who made a significant contribution in healthcare in 2022 and is based on three criteria: Sustainability, Quality, and Customer/Patient Satisfaction. The narratives about each recipient are awe-inspiring. Honorees of this special award consist of physicians, nurses, therapists, patient relations specialists, environmental services employees, pharmacists, human resources specialists, community outreach providers, and more. Each employee is part of a team and every associate makes a difference.

The awards celebration is about honoring those who have in some way in 2022 excelled in the work they do. All healthcare workers and associates have been and continue to be heroes and we are honored to be recognizing each individual on March 9 who stand out in a special way, meeting all the criteria required. We look forward to seeing all the participating organizations at the event as we recognize, as a collective community, those whose passion and dedication have made a significant difference in the communities they serve.

Since becoming CEO of Children's National Hospital in 2011, Dr. Newman has fostered a culture of patient-centered care and championed innovations in research, operations and clinical care. He has forged productive partnerships with other health systems in the region, with government and community entities and with industry at the local, national and global level. He is also a strong advocate for expanding mental health access for kids and has led two national forums on this issue.

Dr. Newman joined Children's National as a surgical fellow in 1984 and became Surgeon-in-Chief and Senior Vice President for the Joseph E. Robert, Jr., Center for Surgical Care in 2003. He was instrumental in developing the vision for the Sheikh Zayed Institute for Pediatric Surgical Innovation at Children's National, inspired by the bold vision of making surgery for children minimally invasive and pain-free. When the Institute was created in 2009 through a transformational \$150 million gift, Dr. Newman served as founding Vice President.

Dr. Newman serves on several boards, including, but not limited to, the board of the Economic Club of Washington, Greater Washington Board of Trade, Federal City Council, D.C. Chamber of Commerce, Fight for Children, YMCA Camp Sea Gull/Seafarer and Corus International. Previously, he served on the Board of Commissioners of The Joint Commission, the Board of Governors of the American Pediatric Surgical Association, and as chair of the Surgery Section of the American Academy of Pediatrics. He is also a past chair of the Board of Directors for the District of Columbia Hospital Association and the Children's Hospital Association (CHA) Board of Trustees. He now serves as the chair of the Governance Committee for CHA.

Dr. Newman is a professor of surgery and pediatrics at the George Washington University School of Medicine and Health Sciences. He is a graduate of the University of North Carolina at Chapel Hill and received his medical education at Duke University. He completed his surgical residency at the Brigham and Women's Hospital and also served as the Arthur Tracy Cabot Fellow at Harvard Medical School.



"To the children, who are my inspiration, and to the doctors and nurses—and parents—who help heal them."

- Kurt Newman, dedication page in his book titled "Healing Children: A Surgeon's Stories from the Frontiers of Pediatric Medicine"

Upcoming Divisional Meetings

To view all upcoming events, visit [The Healthcare Council Events Page](#).

Monday, February 27 | 12:00 – 1:00 PM: Marketing/PR Divisional Group: Join your fellow health care Marketing/PR/Communications professionals for a virtual round table meeting for a robust conversation on a variety of topics.

[Register here.](#)

Tuesday, March 7 | 12:00 – 1:00 PM: Rehab Divisional Group: Join us to hear from Terry Carolan from CARF who will present on how person-centered standards can be leveraged to improve business and clinical performance improvement and engage all stakeholders and improve health equity and service access.

[Register here.](#)

Wednesday, March 8 | 12:00 – 1:00 PM: Volunteer Divisional Group: Join the Volunteer Divisional Group as they talk about how to cut through the clutter, how to tweak the typical to stir the soul, and how to make those around us feel more seen – and more appreciated. [Register here.](#)

Thursday, March 16 | 12:00 – 1:00 PM: Patient Experience Divisional Group: Join us for our 1st Quarter Patient Experience Divisional Group meeting. Details will be provided as we near the date. [Register here.](#)

Thursday, March 16 | 12:00 – 1:00 PM: Supply Chain Advisory Council: Join us to hear from Hank Luton, Director, Facilities and Construction Program, Supply Chain Services at Premier, Inc. Hank will provide insights into Construction Management. [Register here.](#)

Wednesday, March 22 | 12:00 – 1:00 PM: Pharmacy Divisional Group: Save the date and stay tuned for more details about our next Pharmacy Group meeting. Feel free to register in advance and plan to join the Pharmacy Divisional Group for this educational and collaborative event. [Register here.](#)

Thursday, March 23 | 6:00 – 8:00 PM: Young Healthcare Professionals Divisional Group: We are pleased to announce that our first Young Healthcare Professionals Divisional Group (under 40) networking event, since the pandemic, has been scheduled for Thursday, March 23, 2023 at 6:00 PM. To express interest, [please fill out this form](#) below so we can be sure you receive details and invitation.

Thursday, March 30 | 12:00 – 1:00 PM: Population Health Divisional Group: Stay tuned for more details about our next Population Health Divisional Group meeting. Feel free to register in advance and plan to join us for this educational and collaborative event. [Register here.](#)

The Healthcare Council Divisional Chairs

Allied Health Divisional Chair -
Open

Behavioral Health Divisional Chair -
Dr. Marie Rose Alam, 410-402-7652,
marierose.alam@maryland.gov

Facilities & Engineering Divisional Chair -
Christopher Martin, 410-772-6960 christopher.m.martin@medstar.net

Healthcare Policy Divisional Chair -
Matt Gillmore, 301-315-3350,
mgillmore@gmpglaw.com

HR Divisional Chair -
Brendan Johnson, 301-315-3350,
bjohnson@adventisthealthcare.com

IT Divisional Chair -
Matt MacVey, 202 476-3734, mmacvey@childrensnational.org

Marketing/PR Divisional Chair/Co-Chair -
Daniel McEvily, 410-837-2050 x1050,
dmcevily@chasebrenton.org, Kerri Donnelly,
kdonnelly@mqshealth.com

Patient Experience Divisional Chair - Carolyn Karl,
301-774-8912, carolyn.m.karl@medstar.net

Pharmacy Divisional Chair -
JoAnn Neuffer, 202-537-4171, jneuffer1@jhmi.edu

Physician Liaison Divisional Chair/Co-Chair -
Michelle Christ, mchris30@jhmi.edu, Kim Cox, kcox17@jhmi.edu

Population Health Divisional Chair -
Mindy Pierce, 301-628-3475, mindy-pierce@primarycarecoalition.org

Quality Divisional Chair -
Jamie White, 240-566-3668, jwhite@frederick.health

Rehab Divisional Chair -
Srilekha Palle, 703-839-3976, Srilekha.Palle@inova.org

Volunteer Divisional Chair -
Roxanne Holston, 667-234-2816,
roxanne.holston@ascension.org

Young Health Care Professionals Divisional Chair -
Open

Supply Chain Advisory Council Planning Committee

Alan Edwards, Planning Committee, Chair,
Mary Washington Healthcare
540 741-1843, alan.Edwards@mwhc.com

Erik Anderson, Calvert Health
410-535-8229, erik.anderson@calverthealthmed.org

Nikki Colletti, GWU
202-715-4463, nikki.colletti@gwu-hospital.com

Michael Ewing, Frederick Health
202-7154463, MEwing@Frederick.health

Brian Riemer, GBMC
443-849-2000, bkiemmer@gbmc.org

Lisa Wallace, Goodwin House
202-877-2745, llwallace@goodwinhouse.org

CEO Spotlight



Deneen Richmond is president of [Doctors Community Medical Center](#) and serves as Luminis Health Chief Quality and Population Health Officer. Prior to that, she served as vice president of Population Health at Anne Arundel Medical Center. Richmond came to Anne Arundel Medical Center from Inova Health System, where she served as vice president of Performance Improvement and Outcomes. She has also held leadership positions at Holy Cross Hospital, the Delmarva Foundation and the National Committee for Quality Assurance.

She is one of only two black female hospital presidents in Maryland, and was recently featured on Fox5 to talk about her story and to address health disparities in Prince George's County.

To watch the broadcast, visit [here](#).

Member Spotlight

Associate Member Responds to Devastating Earthquakes

[Brother's Brother Foundation](#) helps bridge the gap between aid and sustainability by supporting localized programs and providing essential resources in the areas of Healthcare, Infrastructure, Disaster Response, and Education (H.I.D.E). All programs are designed to fulfill the Foundation's mission by providing aid and developing sustainable projects.

Ozzy Samad, President of Brother's Brother announced providing \$10,000 in grants each to Life for Relief and Development (LR & D) and Catholic Relief Services (CRS). LR & D is on the ground working to distribute emergency aid, including food, bottled water, winter blankets, and medicines to hospital partners to assess needs and respond as appropriate.



**BROTHER'S BROTHER
FOUNDATION**

BBF is working with International Medical Corps (IMC), Life for Relief and Development (LR & D), and the Syrian American Medical Society (SAMS) to obtain specific needs list which will be used to send pharmaceuticals, medical supplies and equipment as needed. BBF is also reaching out directly to local Turkish relief agencies through their contacts in the Turkish medical community in both Pittsburgh and New York City, and through their contact at the US Embassy in Ankara, Turkey. They also met last week with the Partnership for Quality Medical Donations (PQMD) representing forty-six NGO's and Pharmaceutical companies, to assess the situation and determine avenues for further response.

We are pleased to have Brother's Brother as an associate member of The Healthcare Council. Their disaster response program both here at home and around the world continues to provide much needed support.

Welcome New Board Member

The Healthcare Council is pleased to have recently welcomed Brian Cawley to the Board of Trustees. The Board provides leadership for carrying out the Council's purpose throughout the Mid-Atlantic and the goals of ShareSource, the only regional group purchasing organization in the region.



Brian Cawley is Senior Vice President, Operations at MedStar Good Samaritan and Union Memorial hospitals. He is responsible for the hospitals' campuses and the operations therein encompassing a total of 445 acute care beds, and 2.1 million square feet of facility operations while closely collaborating with aligned health system-based resources in a highly matrixed organization. He oversees a fiscal capital budget and an operating budget of over \$53.0 million to support the gross revenues of the two hospitals which exceed \$700.0 million. Directly responsible for the operations of 28 departments between two campuses with a total of 14 direct reports and 933 associates. He acts in a leadership role for the health system as a member of the Associate Health Committee (AHC), which provides monitoring and oversight for associates who return to work after successfully completing treatment for drug and alcohol impairment. He also co-chairs the two hospital's Patient Experience Committee in collaboration with

the Chief Nursing Officer. Prior to MedStar he was with LifeBridge Health Baltimore, Maryland as Vice President of Operations, from 2012 – 2013 and served as Northwest Hospital Operations Executive & Leader. He served as Senior Director of Operations at Mercy Medical Center Baltimore, Maryland from 2006 to 2012. And he was at Kennedy Krieger Institute Baltimore, Maryland as Operations Manager, Neurology & Developmental Medicine, from 2004 – 2006. Prior to his hospital experience he was a healthcare consultant with KPMG.

"Our Board of Directors is comprised of a dedicated team of healthcare and business leaders committed to serving the healthcare needs of the mid-Atlantic region, said Kathy Gorman, Board Chair. "We are excited to have Brian's talent, expertise and energy in helping us further our mission."

BOARD CORNER



THE BOARD CORNER:

Americas board priorities 2023: How to build resiliency in uncertain times

An Ernst & Young Report

By Kris Pederson and Jamie Smith

Amid compounding challenges across the Americas, it's becoming abundantly clear that an actively engaged board is paramount to success. Companies are navigating an unprecedented mix of challenges, from the ongoing pandemic to escalating cybersecurity threats, climate change impacts, evolving regulatory pressures and more.

By overseeing strategies to navigate this complex business environment and provide guidance on transformational investments, boards play a crucial role in helping management teams explore different options, challenge assumptions, and thrive under uncertain conditions. This resiliency — the ability to anticipate, prepare for, respond and adapt to a changing environment — is necessary in an increasingly complex world.

[To view the full report click here.](#)

In Brief:

- Cumulative impacts of recent crises have created a new era of uncertainty that demands increased business resiliency and board engagement.
- Directors rank economic conditions, capital strategy, innovation, talent and cybersecurity at the top of the board agenda heading into 2023.
- Boards will play an essential role in overseeing urgent priorities and guiding investment for the long term despite near-term headwinds.

Welcome New Staff Members



Tawana Nottingham is The Healthcare Council/ShareSource Senior Director of Strategic Alliances. She joined the organization in November of 2022 and has been working with our endorsed partners, GPO vendors, and supply chain leaders. In this role, she reviews and monitors all agreements, updating them as needed, helping to build aggregation with supply chain leadership for hospitals and allied health facilities. We are very fortunate to have someone of Tawana's caliber join our team. Prior to joining The Healthcare Council/ShareSource staff, Tawana sat on The Healthcare Council/ShareSource Board of Trustees since 2018. Not only did she serve on the Board, but she also coordinated and organized our 75th Anniversary Gala and the 2022 Employee of the Year and McNulty Awards Luncheon.

Her experience as President, CEO, and owner of TRA Medical Supply, Inc. (TRA), specializing in distribution and manufacturing of disposable medical supplies makes her a perfect match for this position. With her knowledge of distribution issues, vendor contracting, and relationships with healthcare supply chain leaders, she brings a knowledge of the business that will help advance the ShareSource growth strategy. Prior to her leadership of TRA, Tawana operated her own consulting company, C&N Consultants, Inc., a local company specializing in event planning for corporations, non-profit organizations, and government agencies. Earlier in her career she was assistant Controller, Systems and Control Manager and Internal Auditor for Omni Hotels. "I am thrilled to have someone with the breadth of experience that Tawana brings to our organization and this position", says Les Pitton, president & CEO, The Healthcare Council/ShareSource.

Tawana can be reached at: tnottingham@healthcare-council.org or by phone 301-732-5412 (direct) or 301-731-4700 (office).



Kennedy Ingram joins our team as Service Coordinator for ShareSource. She assumed the position in January 2023. In this role, she assists the ShareSource team with the overall operation and development of ShareSource programs. Kennedy provides support to the regional and national contract teams, coordinates with field sales team, maintains the Facility Overview process, performs research, and other coordination functions in support of the overall program and services offered by ShareSource.

Kennedy went to Laurel High School and is a licensed cosmetologist who is originally from Bronx, New York. She aspires to be a professional model and actress. One of her favorite pastimes is dressing up and going out. Kennedy is a wonderful addition to

The Healthcare Council/ShareSource and we are delighted to welcome her to the team. Kennedy can be reached at kingram@healthcare-council.org or by phone at 301-731-4700.

The Healthcare Council/ShareSource Welcomes New Endorsed Partners

The aim of the The Healthcare Council's wholly-owned subsidiary, ShareSource, is to serve its membership in the promotion of programs and services that will enhance the members ability to operate their organizations successfully and cost effectively with integrity and competency. ShareSource, as part of The Healthcare Council, integrates with the association's core function by recruiting partners who can help hospitals and other healthcare providers resolve tough pain points. These endorsed partners, in turn, engage teams to help solve problems by identifying and understanding the right problem to solve. Join us in welcoming our newest endorsed partners whose goals are to help The Healthcare Council's membership find cost-saving solutions.

**TRANSFORM.
EVOLVE.
EXCEL.**

**With Marketing Works
& MW Healthcare**

proud partners of

ShareSource

THE Healthcare Council

Marketing WORKS

MWHealthcare

We are pleased to announce our partnership with Marketing Works/MW Healthcare and we look forward to connecting you with them. As part of our partnership, Marketing Works/MW Healthcare is offering our members exclusive services. Click the image to the left to learn more.

Marketing Works/MW Healthcare is prepared to partner with you throughout the journey of defining/reinvigorating your brand story and achieve goals. Aligning brand and culture to accomplish desired outcomes, in healthcare in other industries, is what they are all about. Through in-depth, cultural overhauls, one-of-a-kind marketing plans, complete brand transformations and more, they will help your brand make an impact that won't soon be forgotten.

To learn more about the many ways they can assist you in any aspect of your marketing goals, contact Mike Forthman, mforthman@marketingworks.net.

2023 Salary Surveys



The Healthcare Council has been providing the best quality compensation data for our region through our annual Wage and Salary, and Executive Compensation surveys for 42 years. Your participation in these surveys helps strengthen data quality and provides large savings on the purchase of these reports. We encourage you to participate if you are not currently doing so.

If you have any questions or haven't received information about participating in this year's Wage & Salary Survey & Executive/Department Head Survey and would like to learn more, please contact Pree Robertson at probertson@healthcare-council.org or call us at 301-731-4700.

Welcome New Endorsed Partners, continued

Eliminate Off-Contract
Purchases, Reduce Workload, &
Improve Vendor Accountability

ReadySet

Operate in Harmony



ShareSource



THE
Healthcare
Council

Paul Henry
paul@readysetsurgical.com
435-659-8087
Mention Agreement #23-100

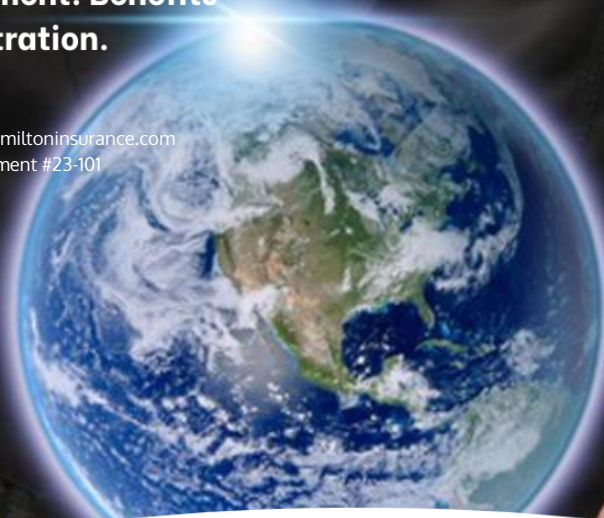
We are pleased to welcome ReadySet Surgical to The Healthcare Council/ ShareSource network and look forward to connecting you with them.

[ReadySet Surgical's](#) cloud-based solution increases workflow efficiencies and reduces implant vendor spend for hospital and ambulatory surgery centers' bill-only cases. It provides needed visibility and actionable insights into the entire vendor-managed inventory process. From the moment a case is scheduled, all the way through to billing, ReadySet Surgical's application provides actionable insights and data to intelligently forecast future surgical inventory needs.

Contact the [ShareSource team](#) to schedule a demo with ReadySet Surgical to learn how easy it is to cut back on workload, improve efficiency, and start your path to significant cost savings.

Insurance Brokerage. Risk Management. Benefits Administration.

Mark Kauffman
410 917 3002
mkauffman@hamiltoninsurance.com
Mention Agreement #23-101



HIA

Hamilton Insurance Agency

ALAN J. ZUCCARI, INC.



Meet Hamilton Insurance Agency! We look forward to our partnership and the opportunity to connect you with them.

Since 1982, Hamilton Insurance Agency (HIA) has been a leading authority in providing comprehensive insurance products, risk management services, integrated benefits administration and relevant technology solutions. Their experience over the last four decades has solidified them as one of the nation's largest independent insurance brokerage firms, specializing in a wide variety of industries including: senior housing, long-term care facilities, automobile dealerships, government contracting, and technology companies. By leveraging longstanding relationships with vendors and carriers, they are able to craft tailored insurance programs for their clients at economical costs. In order to achieve the ultimate goal of protecting your bottom line, they proactively assess risk and implement solutions through industry-leading proprietary technology.

We are pleased to partner with them and delighted to offer our membership access to special rates through our partnership with them. Contact us at sharesource@healthcare-council.org to learn more.

AREA NEWS



☀️ Unity Health Care Announces New Chief Medical Officer Dr. Cox-Batson And Four New Board Members: After a national search, Unity Health Care welcomes Dr. Stephanie Cox-Batson as its new Chief Medical Officer. Dr. Cox-Batson joins Unity Health Care from Chicago's Near North Health, a Federally Qualified Health Center, where she also served as Chief Medical Officer. "I am excited and humbled to have been chosen as Unity Health's next Chief Medical Officer. My life's work has been defined by helping under-served and disenfranchised individuals achieve optimal health. Unity has a long history of working to create a more equitable health care system and I am already inspired by the dedication of the Unity Health team," said Dr. Cox-Batson.



☀️ Sentara Announces LaTisha Tarrant To Its Board Of Directors: Sentara Healthcare welcomes LaTisha Owens Tarrant to its Board of Directors. LaTisha lives in Chesapeake, Va., and is the Chief Human Resources Officer (CHRO) of PRA Group, Inc., a global financial services company headquartered in Norfolk, Va. LaTisha joined PRA Group's office of general counsel in 2018 until she was promoted to CHRO in 2022. Throughout her tenure with the company, she has managed U.S. corporate legal matters; launched and led the company's environmental, social and governance (ESG) initiative; and advised the PRA Group Board of Directors on incentive compensation, executive compensation and corporate governance matters.



☀️ Maryland Health System CIO Promoted, Adds Digital To Title: Saad Chaudhry has been promoted to chief digital and information officer of Annapolis, Md.-based Luminis Health. He had previously been CIO of the health system since 2020. Prior to that, he served as a group CIO for Saudi German Health in the United Arab Emirates, an associate CIO of Annapolis-based Anne Arundel Medical Center, and an IT leader for Baltimore-based Johns Hopkins Medicine and Pittsburgh-based UPMC.



☀️ Top Pharmacology Researcher To Oversee School Of Medicine's Pioneering Biomedical Research: The University of Virginia School of Medicine has named Jeffrey R. Martens, PhD, an internationally recognized pharmacology researcher, leader, and educator, as the new Senior Associate Dean for Research. Martens will assume his new role on May 15, 2023. "Professor Martens will be a key contributor in the transformation of the School of Medicine and UVA Health medical research program, while also managing a rapidly growing portfolio of resources, innovative projects, and talent for the School of Medicine and the greater University," said Melina R. Kibbe, MD, the dean of the UVA School of Medicine and chief health affairs officer for UVA Health.



☀️ HCA Virginia Names A New CEO: HCA Virginia recently named Lance Jones the new chief executive officer of Chippenham and Johnston-Willis Hospitals. Jones was previously the market president for HCA Healthcare's LewisGale Regional Health System in Southwest Virginia from 2018 to 2022. Prior to the market president role, he was the CEO of StoneSprings Hospital in Northern Virginia. After transitioning to the private equity industry earlier this year, he is returning to HCA Healthcare, where he first joined in 2013 as CEO of Coliseum Medical Centers in Georgia.

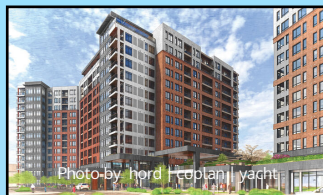


☀️ Greater Baden Medical Services, Inc. (GBMS) Builds On 50 Years Of High Quality Care Service Delivery As Board Of Directors Selects Dr. Christopher DeMarco As Chief Executive Officer: With over 3 decades of healthcare experience, including eleven years of strategic consulting to FQHCs and twelve years in FQHC operations, Chris DeMarco is an accomplished and committed leader and advocate for health and social justice. Prior to stepping into the Interim Chief Executive Officer Role, he spent three years serving as Chief Administrative Officer for Greater Baden. While in that role, he was named Employee of the year in 2022 by The Healthcare Council. In 2018-2019, Chris served as Interim Chief Executive Officer at Greater Baden Medical Services. Prior to Greater Baden, he spent 11 years providing consulting services to FQHCs across the country after spending 17 years in various leadership positions in New York City, most of which were FQHCs. He also received his Master's and Doctorate degrees from Syracuse University's School of Citizenship and Public Affairs.



☀️ DHA Announces Interim CEO Megan Williams: Delaware Healthcare Association (DHA) recently announced Megan McNamara Williams, DNP, FNP-C, FAANP as DHA's Interim Chief Executive Officer until such time as a permanent CEO is identified. Williams is stepping in as interim CEO after former DHA President and CEO Wayne Smith stepped down in December 2022 from his role after more than 15 years of service to DHA. "Megan has been an integral part of the great work being done at the Delaware Healthcare Association," said Penny Short, board chair for DHA. "She is passionate about healthcare and will do a tremendous job leading the Association through the search for a permanent replacement."

AREA NEWS



☀️ **Erickson Senior Living Acquired The 33-Acre Marriott International Headquarters In Bethesda, Maryland:** Erickson Senior Living acquired the 33-acre Marriott International Headquarters in Bethesda, Maryland to redevelop into a new urban continuing care retirement community with more than 1,200 units of independent living, assisted living, memory care and skilled care.



☀️ **Kennedy Krieger Institute Awarded \$1 Million In Federal Funding For Pediatric Post-COVID-19 Rehabilitation Clinic:** Kennedy Krieger Institute has been awarded \$1 million of direct federal funding as part of the fiscal year 2023 omnibus funding legislation. The investment, approved by President Biden on December 29, 2022, is intended to enhance Kennedy Krieger's Pediatric Post-COVID-19 Rehabilitation Clinic, which has treated more than 100 children and adolescents for long COVID. "The number of children and teens who are working hard to recover from the residual symptoms and effects of prior COVID-19 infection continues to rise," said Dr. Bradley Schlaggar, MD, PhD, Kennedy Krieger's President and CEO. "Kennedy Krieger is focused on helping these children and teens recover so that they can go on to resume productive, full lives. This funding is crucial to help us achieve that vital goal."



☀️ **Enrollment On Delaware's Health Insurance Marketplace For 2023 Reaches All-Time High:** With more choice in plans than ever before, enhanced federal subsidies, and Delaware's reinsurance program keeping the cost of monthly premiums relatively steady, enrollment on Delaware's Health Insurance Marketplace for 2023 again set an all-time high, increasing 8% over the open enrollment total for 2022. During Delaware's 10th open enrollment period, which began on Nov. 1, 2022, and ended Jan. 15, 2023, a total of 34,742 Delawareans enrolled for health insurance on HealthCare.gov. During the previous year, sign-ups during the open enrollment period totaled 32,113. For those who enrolled by Dec. 15, 2022, and paid their first premium, coverage began Jan. 1, 2023. For those who enrolled by Jan. 15, 2023, and paid their first premium, coverage began Feb. 1, 2023.



☀️ **Multi-Specialty Healthcare Rebrands To Excelsia Injury Care And Appoints Experienced Healthcare Leader George Goodwin As CEO:** Multi-Specialty Healthcare ("MSHC"), a mission-driven provider of outpatient post-traumatic injury care and physical rehabilitation, recently announced a rebranding to Excelsia Injury Care ("Excelsia"). The new brand symbolizes a "Rise to Excellence" that embodies a commitment to guiding patients back to full pre-episodic health and reflects the company's expanded regional platform, now with 60 care centers across four states. Alongside the rebranding, Excelsia announced the appointment of George Goodwin as CEO, a seasoned executive with more than 40 years of scaling multi-site healthcare organizations. MSHC Co-Founders, Dr. Chuck Thorne and Dr. Larry Yalich, will continue to serve the company as a member of the Board of Directors.



☀️ **Virginia Hospitals Recognized For Clinical Excellence In National Assessment By Healthgrades:** Hospitals from across Virginia have been recognized as some of the best in the nation for clinical excellence, according to Healthgrades' 2023 "Best Hospitals" ranking. In all, 12 Virginia hospitals are among those rated tops in the nation based on a Healthgrades review of patient outcome data from more than 45 million Medicare medical claims records associated with nearly 4,500 hospitals across the nation. These positive rankings follow the Fall 2022 Leapfrog Group Patient Safety Grades that rated Virginia a top two state in the nation for patient safety based on the share of hospitals that earned "A" grades, with more than 52 percent of Virginia hospitals earning top marks. That outcome continues a multi-year trend of Virginia being recognized as a top state for patient safety based on hospital performance.



☀️ **Maryland Hospital To Close By Spring 2024:** Havre de Grace, Md.-based Harford Memorial Hospital, part of the University of Maryland Upper Chesapeake Health, is expected to close in late 2023 or early 2024, *The Baltimore Sun* reported Jan. 31. The hospital closure is dependent on the opening of a new bed tower at the health system's Bel Air campus. Once the tower opens, Harford Memorial will begin to be decommissioned — a process that will take up to four months, according to the report. Harford Memorial has transferred many of its outpatient services to Aberdeen (Md.) Health and Wellness Center, which opened in November 2021, according to the report. The health system is also building a medical center in Aberdeen and an ASC in Bel Air.



☀️ **TidalHealth Peninsula Regional Requests Funding For Trauma Center:** Representatives from TidalHealth Peninsula Regional recently came before the Eastern Shore Delegation seeking funding to help the region's only trauma center remain open and legislative help in studying trauma care across the state. Located in Salisbury, TidalHealth Peninsula Regional has the only designated Level III adult trauma center on Maryland's Eastern Shore. The hospital provides care to all Eastern Shore counties, along with Sussex County in Delaware and Accomack County in Virginia.

AREA NEWS



Mary Washington Hospital Ranks Among Top 5 In Virginia For Joint Replacement By Healthgrades: Mary Washington Hospital ranks among the Top 5 in Virginia for Joint Replacement according to a new analysis released by Healthgrades, the leading marketplace connecting doctors and patients. To determine this year's State Ranking recipients, Healthgrades evaluated clinical performance for nearly 4,500 hospitals nationwide focusing on 18 key specialties across a mix of chronic, urgent, and surgical specialty areas.



VHC Health And Arlington County Announced An Agreement To Expand Much Needed Mental Health And Rehabilitation Services: VHC Health will purchase and transform 5.8 acres at 601 S. Carlin Springs Rd. into an advanced rehabilitation and behavioral health wellness facility. Russell E. McWey, MD, Chair, VHC Health Board of Directors, stated, "This expansion of mental health services in the region has been a long-time priority for the Board and for VHC Health. The Board is pleased to continue serving our community and to champion this facility and advocate for those who are in need in and around Arlington County."

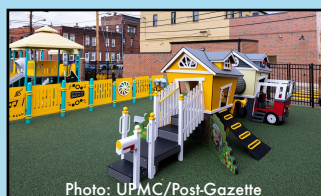
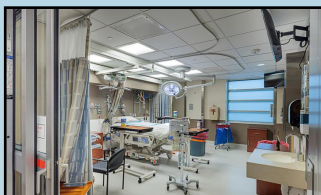


Photo: UPMC/Post-Gazette

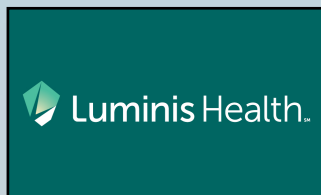
UPMC Behavioral Health Facility Opens On South Side To Treat Children And Teens: A just-opened facility brings a number of UPMC behavioral health services under a 100-year-old Victorian roof on the South Side. And, to reflect the age of the center's primary patients, it's filled with colorful artwork by a prominent local. "It's easy to think about health care as surgery, medicine or where you go when you're sick," said Pittsburgh artist Baron Batch, a former Steelers running back whose works are featured throughout the facility. "I also think of health care as the things we do to make us feel good and be resilient. I think of art as health care as well," he said at the January ribbon cutting.



Bayhealth Total Care Coming Early 2023: Bayhealth Total Care represents Bayhealth's vision for the future—bringing the nation's best healthcare home to Sussex County. Bayhealth Total Care features the state's first hybrid emergency and walk-in center with onsite lab and imaging. This state-of-the-art facility will also be home to primary and specialty care provider offices to enhance access to timely care in southern Delaware.



MedStar Washington Hospital Center Opens Biocontainment Unit To Care For Patients Who Contract Highly Infectious Diseases: MedStar Washington Hospital Center has opened a state-of-the-art Biocontainment Unit (BCU) that will be used primarily for observation and flexed for respiratory isolation and further flexed to care for patients with highly infectious diseases – including quarantinable diseases such as cholera, diphtheria, infectious tuberculosis, plague, smallpox, yellow fever, viral hemorrhagic fevers (such as Marburg, Ebola, and Crimean-Congo), and severe acute respiratory syndromes.



Luminis Health Receives CEO Connection 2023 Economic Justice Award For Its Commitment To Equity And Opportunity: Luminis Health has been designated as a CEO Connection 2023 Mid-Market Economic Justice Champion for its dedication to justice, equity, diversity and inclusion (JEDI). The award recognizes Mid-Market companies that are influencing change, innovation and standards for excellence, while making equal opportunity in their companies and communities a way of life not just a slogan. "This recognition reinforces Luminis Health's commitment to lead as an anti-racist organization, eliminate health disparities and improve health outcomes for all people in the communities we serve," said Tori Bayless, CEO of Luminis Health. "With our ten strategic recommendations from our Health Equity and Anti-Racism Task (HEART) Force, we are steadfast in confronting racism, addressing the impacts of systemic inequity and dismantling structural injustice."



To Address Mental Health Crisis And Equity, Sheppard Pratt Unveils Free Continuing Education Global Portal: Sheppard Pratt announced, in December, that it will offer all of its continuing education courses for free in response to the growing mental health crisis and the need to create greater access to high-quality continuing education. "Already used by thousands of healthcare providers from across the globe, we are making a bold investment to benefit our community and to achieve mental health equity. We firmly believe in the importance of sharing best practices and expanding medical knowledge broadly to lead the field in addressing the mental health crisis our nation is facing," said Harsh K. Trivedi, MD, MBA, president and CEO of Sheppard Pratt.

Member Events

Healthcare Access Maryland Hosts 5k For The Health Of It

Registration for [HealthCare Access Maryland](#)'s 2nd annual 5K For the Health of It! is LIVE! This event takes place on Saturday, April 29th, at West Shore Park at the Inner Harbor in Baltimore City. Registration opens at 8am and the race begins at 9am. This family-friendly event brings together community members, supporters, sponsors, board members, staff, and volunteers for a fun-filled morning of walking, running, and socializing, all while supporting HCAM's mission of making Maryland healthier. There are options for a 5K or 1 mile walk/run – virtual option available too! Link to register: www.runsignup.com/hcam5K



REGISTER NOW!
ONLY \$25
THROUGH 2/1/23

**SATURDAY
APRIL 29, 2023**

**5K
FOR THE
HEALTH
OF IT!**

West Shore Park
Baltimore, MD
(Rain or Shine)

HealthCare Access MARYLAND

Three participants in blue t-shirts are posing in front of a large inflatable archway that says "FINISH". The t-shirts have the "5K FOR THE HEALTH OF IT!" logo.

Rehabilitation Approaches for Optimizing Brain Health

Join occupational therapist and Asbury Senior Director of Wellness and Brain Health Sue Paul to understand the latest approaches for diagnosing and optimizing brain health through rehabilitation services. This 1-credit course is designed for PTs, OTs, PTAs and COTAs. Coffee and a light breakfast will be provided. Participants will: identify the DSM V criteria for a major neurocognitive disorder; understand and define our neurocognitive domains; explain the different types of attention; identify appropriate standardized testing for cognition in older adults; and recommend appropriate exercise and lifestyle interventions based on cognitive assessment. To learn more or to RSVP for the March 6 (Asbury Methodist Village) or March 8 (Asbury Solomon's) event click the image below.



Rehabilitation
Approaches for
Optimizing Brain Health
CEU Events

ASBURY
Anticipate More



A hand is shown placing a puzzle piece into a larger puzzle piece shaped like a human head, symbolizing brain health and rehabilitation.



THE Healthcare Council

Collaboration.
Cooperation.
Education.

Les H. Pitton
President & CEO

lpitton@healthcare-council.org

Pree Robertson
Program & Promotions Director, Divisional
Groups

probertson@healthcare-council.org

Jami Shaffer
Director, Partner Development

jshaffer@healthcare-council.org

Teresa Hawbaker
Member Services Manager

thawbaker@healthcare-council.org

Jenn Johnson
Controller

jjohnson@ltbd.com

Kerri Scriven
Director of Support Services

kscriven@healthcare-council.org

Tawana Nottingham
Senior Director of Strategic Alliances

tnottingham@healthcare-council.org

Ashli Thompson-Melton
Office Manager/Executive Assistant &
Bookkeeper

amelton@healthcare-council.org

Kennedy Ingram
Service Coordinator

kingram@healthcare-council.org

The Healthcare Council Report is published by:

THE HEALTHCARE COUNCIL
CENTERPARK II - FIRST FLOOR 4061
POWDER MILL RD, STE 100
CALVERTON, MD 20705
PH: 301-731-4700

WWW.HEALTHCARE-COUNCIL.ORG

Interested in Joining The Healthcare Council?

The Healthcare Council continues to develop its All-Inclusive, Broad-Based Association of Members to accurately reflect the providers of care doing business in its service area encompassing the

Mid-Atlantic Region. It is committed to creating and providing opportunities for new members and associates while keeping member dues low. It serves its members with detailed communications and professional contacts, partnerships, timely educational programs, surveys, collaborative efforts, and strategic alliances.

To learn more about joining The Healthcare Council and/or participating in our ShareSource, please contact us at 301-731-4700 or visit us at:
www.healthcare-council.org and
www.share-source.org.

Council Vision - To meet the healthcare challenges of tomorrow by working together today.

The Council functions as a neutral intermediary to facilitate networking and to provide member driven services.

Mission Statement - The Healthcare Council is a membership organization dedicated to helping members reduce costs, encouraging co-operative working relationships, and promoting quality healthcare in our region.

The Council: The Healthcare Council is an organization consisting of hospitals and allied health care facilities, associations and educational institutions located in the Mid-Atlantic region. The purpose of the Council is to provide for members "strategic and business advantages" that no single institution or system can efficiently or economically develop alone. Divisions of specific activity have been formed to carry on the ever changing tasks at hand. These divisions develop information and improve performance using cooperative networking meetings, surveys, group discussion and analysis and continuing education programs. The aim of the Council's wholly-owned subsidiary, ShareSource is to serve its membership in the promotion of programs and services that will enhance the members' ability to operate their organizations successfully and cost effectively with integrity and competency.

The Healthcare Council is a not-for-profit
501(c)(3) corporation

The Council has opportunities for Associates and Sponsors: For more information, call 301-731-4700

Follow us on Social Media



@HCNCA



@healthcarecouncil



@TheHealthcareCouncil