

The Healthcare Council



SPONSORSHIP OPPORTUNITY

14th Annual Employee of the Year
&
27th Matthew F. McNulty, Jr. Awards Luncheon

Bethesda North Marriott
5701 Marinelli Road
Rockville, MD 20852

ABOUT US

The Healthcare Council is a membership organization dedicated to helping members reduce costs, encouraging co-operative working relationships and promoting quality healthcare in our region.

The history of The Healthcare Council, founded in 1946 as the Hospital Council, is an association of healthcare providers, schools and health-related institutions serving the Mid-Atlantic region. The Council assists its members by promoting intelligent planning, facilitating discussion of common problems and acting as a clearinghouse for the exchange of information. We use a variety of tools to accomplish that mission.





ABOUT THE EVENT



Date:
March 19, 2026

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Place:
Bethesda North Marriott
Registration/Networking:
11:30 AM

.....◆.....

Luncheon & Program:
12:00 - 2:00 PM

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We are dedicated to fostering collaboration, education and cooperation within the healthcare industry. We believe wholeheartedly, that by working together, breaking down siloes, we can achieve much more.

The Healthcare Council is devoted to providing opportunities for its membership to come together as one. Whether it be our CEO Coffee Chats, divisional meetings, seminars, or conferences, our goal is to bring together CEOs, board chairs, executives, and departmental professionals. Through these events, we address strategic healthcare issues, explore managerial trends, and tap into the expertise of our valued partners for impactful presentations.

One of our most anticipated events is our annual Employee of the Year Awards & Matthew F. McNulty, Jr., Award Luncheon. Conceived by The Healthcare Council's Human Resources Divisional Group in 2012, this event is a celebration of outstanding individuals within our member organizations. Each year, our member organizations nominate remarkable employees who receive well-deserved recognition at our Awards Luncheon. Additionally, the Matthew F. McNulty, Jr. Award honors an exceptional healthcare leader in the region and our annual Dr. Omega Logan Silva Scholarship winner is acknowledged.

This event not only emphasizes our commitment to excellence but also contributes to our mission of encouraging cooperative working relationships. We take pride in providing a space that enhances collaboration and cooperation within the industry.



STAR LEVEL SPONSORSHIP

Annual Employee of the Year Awards & Matthew F. McNulty, Jr. Award Luncheon

Benefits

Star
(10,000)

Five seats for luncheon	
8.5 x 11 inch flyer in program jacket (2 sides)	
Opportunity to offer welcome at the event	
Prominent logo (linked to company website) on landing page following events	
Acknowledged in Annual Report Infographic	
Listed in program	
Logo in Special Edition Newsletter following the event	
Article in Special Edition Newsletter	
Press release regarding company offerings to key healthcare leadership of region	
Company logo on welcome slide at the event	
Distribution of material at the event	

Please note: some benefits will be subject to print deadlines.

We thank you in advance for your consideration of sponsoring our Annual Awards Luncheon. Together, we will recognize and honor the achievements, outstanding contributions, and dedicated service of our member organizations' employees. For more information regarding other programs and/or sponsorship opportunities, please contact us at thehealthcarecouncil@healthcare-council.org.

LEVELS OF SPONSORSHIP

Annual Employee of the Year Awards & Matthew F. McNulty, Jr.
Award Luncheon

Benefits

Diamond (5000) Platinum (4000) Gold (3000) Silver (2000) Bronze (1000) Honorable Mention (500)

	Diamond (5000)	Platinum (4000)	Gold (3000)	Silver (2000)	Bronze (1000)	Honorable Mention (500)
Five seats for luncheon	✓					
Four seats for luncheon		✓				
Three seats for luncheon			✓			
Two seats for luncheon				✓		
One seat for luncheon					✓	
8.5 x 11 inch flyer in program jacket (2 sides)	✓					
8.5 x 11 inch flyer in program jacket (1 side)		✓				
8.5 x 5.5 inch flyer (1/2 page)			✓			
5.5 x 4.25 inch flyer (1/4 page)				✓		
Listed in program	✓	✓	✓	✓	✓	
Logo in Special Edition Newsletter	✓	✓	✓	✓	✓	✓
Article in Special Edition Newsletter	✓	✓				
Press release regarding company offerings to key healthcare leadership of region	✓					

Please note: some benefits subject to print deadlines.

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Sponsorship Commitment Form

Annual Employee of the Year Awards Luncheon & Matthew F. McNulty, Jr. Award

Yes! We would love to support the Annual Employee of the Year and McNulty Awards Luncheon.

- Star Sponsor — \$10,000 (5 seats)
- Diamond Sponsor — \$5000 (5 seats)
- Platinum Sponsor — \$4000 (4 seats)
- Gold Sponsor — \$3000 (3 seats)
- Silver Sponsor — \$2000 (2 seats)
- Bronze Sponsor — \$1000 (1 seat)
- Honorable Mention — \$500
- Donation in the amount of _____



Company name: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Website: _____

Email address: _____



- Pay by check
- Pay by credit card payment
- Please send invoice

Please forward promotional flyer and submit any questions to: amelton@healthcare-council.org

PLEASE MAIL SPONSORSHIP CHECKS TO:

The Healthcare Council, 4061 Powder Mill Road, Suite 100, Calverton, MD 20705



The Healthcare Council
4061 Powder Mill Road, Suite 100
Calverton, MD 20705

Phone: 301-731-4700
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