

The Healthcare Council



SPONSORSHIP OPPORTUNITY

Annual Employee of the Year
&
Matthew F. McNulty, Jr. Awards Luncheon

Congressional Country Club Ballroom
8500 River Road
Bethesda, MD 20817



THE Healthcare Council

ABOUT US

The Healthcare Council is a membership organization dedicated to helping members reduce costs, encouraging cooperative working relationships and promoting quality healthcare in our region.

The history of The Healthcare Council, founded in 1946 as the Hospital Council, is an association of healthcare providers, schools and health-related institutions serving the Mid-Atlantic region. The Council assists its members by promoting intelligent planning, facilitating discussion of common problems and acting as a clearinghouse for the exchange of information. We use a variety of tools to accomplish that mission.



The Healthcare Council | www.healthcare-council.org

4061 Powder Mill Road, Suite 100 | Calverton, MD 20705 | Phone: 301-731-4700; Fax: 301-731-8286



THE
Healthcare
Council

Collaboration.
Cooperation.
Education.

ABOUT THE EVENT



Date:
Held in March of each year
..... ❖

Place:
Congressional Country Club
Ballroom
8500 River Road
Bethesda, MD 20817
..... ❖

Registration/Networking:
11:30 AM
..... ❖

Luncheon & Program:
12:00 - 2:00 PM

We are dedicated to fostering collaboration, education and cooperation within the healthcare industry. We believe wholeheartedly, that by working together, breaking down siloes, we can achieve much more.

The Healthcare Council is devoted to providing opportunities for its membership to come together as one. Whether it be our CEO Coffee Chats, divisional meetings, seminars, or conferences, our goal is to bring together CEOs, board chairs, executives, and departmental professionals. Through these events, we address strategic healthcare issues, explore managerial trends, and tap into the expertise of our valued partners for impactful presentations.

One of our most anticipated events is our annual Employee of the Year Awards & Matthew F. McNulty, Jr., Award Luncheon. Conceived by The Healthcare Council's Human Resources Divisional Group in 2012, this event is a celebration of outstanding individuals within our member organizations. Each year, healthcare institutions nominate remarkable employees who receive well-deserved recognition at our Awards Luncheon. Additionally, the Matthew F. McNulty, Jr. Award honors an exceptional healthcare leader in the region.

This event not only emphasizes our commitment to excellence but also contributes to our mission of encouraging cooperative working relationships. We take pride in providing a space that enhances collaboration and cooperation within the industry.



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STAR LEVEL SPONSORSHIP

Annual Employee of the Year Awards & Matthew F. McNulty, Jr.
Award Luncheon

Benefits

Star
(10,000)

Five seats for luncheon	
8.5 x 11 inch flyer in program jacket (2 sides)	
Opportunity to offer welcome at the event	
Prominent logo (linked to company website) on landing page following events	
Acknowledged in Annual Report Infographic	
Listed in program	
Logo in Special Edition Newsletter following the event	
Article in Special Edition Newsletter	
Press release regarding company offerings to key healthcare leadership of region	
Company logo on welcome slide at the event	
Distribution of material at the event	

Please note: some benefits will be subject to print deadlines.

We thank you in advance for your consideration of sponsoring our Annual Awards Luncheon. Together, we will recognize and honor the achievements, outstanding contributions, and dedicated service of our member organizations' employees. For more information regarding other programs and/or sponsorship opportunities, please contact Les Pitton at lpitton@healthcare-council.org.



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LEVELS OF SPONSORSHIP

Annual Employee of the Year Awards & Matthew F. McNulty, Jr. Award Luncheon

Benefits

	Diamond (5000)	Platinum (4000)	Gold (3000)	Silver (2000)	Bronze (1000)	Honorable Mention (500)
Five seats for luncheon	✓					
Four seats for luncheon		✓				
Three seats for luncheon			✓			
Two seats for luncheon				✓		
One seat for luncheon					✓	
8.5 x 11 inch flyer in program jacket (2 sides)	✓					
8.5 x 11 inch flyer in program jacket (1 side)		✓				
8.5 x 5.5 inch flyer (1/2 page)			✓			
5.5 x 4.25 inch flyer (1/4 page)				✓		
Listed in program	✓	✓	✓	✓	✓	
Logo in Special Edition Newsletter	✓	✓	✓	✓	✓	✓
Article in Special Edition Newsletter	✓	✓				
Press release regarding company offerings to key healthcare leadership of region	✓					

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Sponsorship Commitment Form

Annual Employee of the Year Awards Luncheon & Matthew F. McNulty, Jr. Award

Yes! We would love to support the Annual Employee of the Year and McNulty Awards Luncheon.

- | | |
|------------------------------------------------------------|-----------------------------------------------------------|
| <input type="checkbox"/> Star Sponsor — \$10,000 (5 seats) | <input type="checkbox"/> Silver Sponsor— \$2000 (2 seats) |
| <input type="checkbox"/> Diamond Sponsor —\$5000 (5 seats) | <input type="checkbox"/> Bronze Sponsor—\$1000 (1 seat) |
| <input type="checkbox"/> Platinum Sponsor—\$4000 (4 seats) | <input type="checkbox"/> Honorable Mention—\$500 |
| <input type="checkbox"/> Gold Sponsor—\$3000 (3 seats) | <input type="checkbox"/> Donation in the amount of _____ |



Company name: _____
 Contact name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____ Website: _____
 Email address: _____



- Pay by check**
 Pay by credit card payment
 Please send invoice

Please forward promotional flyer and submit any questions to: amelton@healthcare-council.org

PLEASE MAIL SPONSORSHIP CHECKS TO:

The Healthcare Council, 4061 Powder Mill Road, Suite 100, Calverton, MD 20705



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