

Healthcare Council Report

Volume 23, Issue 4

Fall, 2016

HEALTHCARE COUNCIL OF THE NATIONAL CAPITAL AREA
QUARTERLY REPORT

HCNCA

2016 HEALTHCARE COUNCIL/PREMIER FALL CONFERENCE

MOVING FROM ILLNESS TO WELLNESS: CHANGES AND CHALLENGES IN HEALTHCARE

November 10, 2016 - 8:00am

Congressional Country Club, Bethesda, Maryland



Photo © Fabrizio - 2014

Please join other health care leaders at this year's Premier/Healthcare Council Conference as an impressive array of speakers present on this year's theme, "Moving from Illness to Wellness: Changes and Challenges in Healthcare". We look forward to seeing you at the Congressional Country Club on November 10, 2016.

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2016

HEALTHCARE COUNCIL OF THE NATIONAL CAPITAL AREA
CENTERPARK II - FIRST FLOOR 4061 POWDER MILL RD, STE 100 CALVERTON, MD 20705 PH: 301-731-4700



Join your executive peers for an informative one-day conference!

**MOVING FROM ILLNESS TO WELLNESS:
CHANGES AND CHALLENGES IN HEALTHCARE**

November 10, 2016 - 8:00am
Congressional Country Club, Bethesda, Maryland

Hear from some of the foremost opinion-makers and health care leaders who will be sharing their knowledge and expertise, including:

- BLAIR CHILDS, Senior Vice President of Premier's Public Affairs, will speak on what to expect in payment and delivery system reform from the new President. Childs will provide insights on what healthcare providers should be planning for based on the composition of the new Congress and Executive branch of government.
- KATHERINE KEEFE, who leads Beazley's Breach Response Services group as a long-standing health care attorney, will present on healthcare's data security challenges. She will focus on how hospitals and health systems are under increased pressure and regulatory scrutiny regarding data security, and you will gain insight into health care data breach causes and trends, the unique exposures faced by health care providers, and what health care organizations can do to minimize these risks.
- JOE DAMORE, Vice President of Population Health Management for Premier, Inc., will moderate a panel of distinguished executives to discuss how healthcare executives are facing dramatic changes as the health system transitions to value based payment and delivery. Relationships between healthcare entities are evolving, patients are becoming more knowledgeable consumers of health and wellness services and contributing a greater percentage of their health care costs, and technology is becoming more available across the continuum. How can healthcare leaders improve standardization and quality of care, facilitate enhanced coordination of care, and reduce the rate of the growth of health care costs. Panel speakers include:
 - VINCENT KEANE, President and CEO of Unity Health Care Inc. (Unity) in Washington, D.C.
 - SCOTT RIFKIN, MD, Co-founder and CEO, oversees the operations of Mid-Atlantic Health Care's 21 skilled nursing facilities
 - MARK STAUDER, President and COO, Inova Health System in Falls Church, VA
 - RICHARD SAFEER, MD, FAAFP, Medical Director of Employee Health & Wellness at Johns Hopkins HealthCare LLC
- BRUCE SIEGEL, MD, President and CEO, America's Essential Hospitals, Washington, DC will speak on the proactive and reactive policy agenda for hospitals and health systems in the 115th Congress. This will include expansion of site neutral payment, payment reductions and changes to Medicaid payment.
- IZZY JUSTICE, currently a consultant to executive teams and boards, Former Chief Talent Officer for Premier, Inc., brings over two decades of experience in Business Consulting, Entrepreneurship, Innovation and Talent Management with a global network of "C" Suite Fortune 500 clients, working professionals, academics and thought-leaders in a myriad of disciplines. In this session you will hear dynamic, real-life application speaking. Some have described his presentations as life changing!
- KRISTA DROBAC, Executive Director, Alliance for Connected Care, which is focused on leveraging technology to deliver care outside of the hospital and doctor's office, will speak on new ways of thinking about care coordination and how remote care management is a solution for generating significant savings.

This all-day conference is followed by a cocktail reception at 5:30pm. We look forward to seeing you in November!

There is no charge to attend this conference

To Register: Contact Cheryl Thomas at cethomas@healthcare-council.org or visit us at www.healthcare-council.org to register online.

SAVE THE DATES!**DIVISIONAL MEETINGS:****CFO Executive Forum Meetings/Round Table**

CONTACT: Camille Bash, CFO Ex. Forum Chair, 301-552-8028, cbash@dchweb.org

IT Divisional Meeting:

CONTACT: Nathan Read, IT Division Chair, 202-715-4299, Nathan.Read@gwu-hospital.com

Volunteer Divisional Meeting

CONTACT: Pam Fogan, Volunteer Services Division Chair, 301-896-3093, pfogan@suburbanhospital.org

HR Divisional Meeting:

CONTACT: Paul A. Hagens, Jr., HR Division Chair, 301-552-8085, phagens@dchweb.org

Quality Divisional Meeting (DCAHQ)

CONTACT: Derdire Coleman, DCAHQ (DC Association of Healthcare Quality), President, 240-375-9940, nakuone@aol.com

Supply Chain Divisional Meeting (MASHMM)

CONTACT: Chris Holmes, President, 410-362-3566, Christopher_Holmes@bshsi.org

Rehab Divisional Meeting

CONTACT: John Baker, Rehab Division Chair, 301-639-6611, john.baker@bakerrehabgroup.com

Pharmacy Divisional Meeting

CONTACT: Ursula Tachie-Menson, Pharmacy Division Chair, 202-476-2697, Pager - 202-259-1404, UTmenson@childrensnational.org

Nurse Leadership Divisional Meeting

CONTACT: Interim, Cheryl Thomas, 301-731-4700, cethomas@healthcare-council.org

Facilities & Engineering Divisional Meeting

CONTACT: Thomas Blount, Facility & Engineering Division Chair, 240-826-6612, tblount@adventisthealthcare.com

Divisional Meetings are held quarterly. Please contact the chair person for more information about the 2016 schedule. You can also call HCNCA at 301-731-4700 for meeting information.



Facility Management & Engineer
Divisional Group to be Formed

Tom Blount

A new divisional group is being formed with the first chair, Tom Blount, Director of Facilities Management, Adventist HealthCare in Rockville, MD. The Council is pleased that Tom has agreed to serve as the initial chair of this to be formed group. After a recent initiative with facility leaders and engineers of area hospitals, it was suggested a divisional group to discuss collaborative issues would be of value. No meetings or dates have been established as of yet. As soon as a schedule has been determined an announcement will be sent to area hospitals and allied health organizations about the planned meetings. The charter for the group is:

This Division has been established to provide a forum for Facility Engineers and Managers who are leading health system and hospital facility strategy for providing the best institutions for patient care in the Washington, D.C., Maryland and Virginia area. The purpose of the group is to address issues that are faced by Managers and Engineers and to enhance knowledge. Topics for discussion will include emerging trends in healthcare facilities, advances and research in facility management, education, and current legislative and policy decisions that impact health care institutions. This forum will also facilitate opportunities for networking and collaboration with colleagues across the tristate area.

Tom is perfect to serve as first chair of the divisional group and brings a diverse background in facilities management and engineering. Prior to joining Adventist Healthcare Tom was Director of Facilities Management at MedStar Montgomery Medical Center; Director of Facilities at AtlantiCare in Atlantic City, NJ; Assistant Director of facilities management at Georgetown University Hospital and Engineering Project Manager at Globalink Enterprise in Charleston, SC. Previous to his experience with private enterprise and healthcare systems, Tom was in active duty with the military in the field of engineering for 22 years. During his time with the Navy he received 2 Navy Achievement Medals and 1 Navy Commendation Medal. He received his BA degree from Valdosta State University.

The Fall Conference: November 10, 2016

8:00 AM - 5:30 PM
5:30 PM - Cocktail Reception
Congressional Country Club

Don't miss this fifth annual conference!
Contact: Cheryl Thomas at cethomas@healthcare-council.org or 301-731-4700



Leadership Best Practice Study Underway

By: Kenneth R. Cohen, Ph.D., Founder & CEO, The Synergy Organization

The Synergy Organization, in collaboration with Malcolm Baldrige National Quality Award Recipient Presidents/Chief Executive Officers, recently launched a best practices research study on leadership. The research seeks to:

- Cross-validate perceptions of leadership attributes required for success as a President/CEO with those of other Baldrige Award Recipient Presidents/CEO
- Determine if/how these "Job Success Criteria" differ across industry sectors, for profit/not for-profit status, and type of board responsibilities
- Identify what are the leadership behaviors and attributes they demonstrated as a Baldrige Award Recipient President/CEO, and
- Determine if/how these critical leadership behaviors and attributes compare and/or contrast across industry sectors, for-profit/not for-profit status, and type of board responsibilities

Upon completion of the study the results will be shared with other Baldrige Journey organizations and leaders in publications and presentations. It is anticipated that the results will help progressive healthcare organizations achieve world-class outcomes most cost-effectively and efficiently, to objectively select, develop and retain truly exceptional leaders offering the greatest potential, and to leverage their talents most productively.

The Synergy Organization, an Associate Member of the Healthcare Council, has conducted other respected, practical research studies which are published and presented to organizations such as the ACHE, AHA and the Maryland Hospital Association. They are also the Founding Sponsor of the Harry S. Hertz Leadership Award (a prestigious award presented annually by the Baldrige Foundation).

THE BOARD CORNER:

A Fresh Look at Diversity and Boards Blue Avocado (a magazine of American Nonprofits) by Jan Masaoka

Following are some approaches to thinking about diversity on nonprofit boards:

1. A mission reason: Diversity is a part of the organization's value system and is essential to the organization's ability to develop and deliver programs that support its mission.
2. A business reason: Diversity is just good business practice.
3. The responsible corporation reason: Every for-profit and nonprofit organization has responsibilities beyond its mission to its broader community.
4. A definitional reason: Ethnic-specific, gender-specific, and other organizations focused on specific groups should clarify and articulate their policies (whether and how to diversify) as part of their missions and their strategies for working and engaging with their communities.



Judith Rogers Joins Healthcare Council Board

Judith Rogers, RN, PhD, President Holy Cross Hospital in Silver Spring, MD, a 425-bed acute care facility, joined the board of the Healthcare Council of the National Capital Area in September 2016. Mike Barch, board chair says, "it's a privilege to have someone with Judith's professional background and expertise as a trustee. With her career in nursing and hospital administration, her leadership in Women's Health Care and Senior programming, she brings a rich background that will be of value in our five-year strategic plan." Most recently, she supervised the development and advancement of the senior's program of Holy Cross Hospital, including the opening of the first Seniors Emergency Room in the United States, followed by the Seniors Ambulatory Surgery Center.

Dr. Rogers received her PhD degree from George Mason University in Fairfax, Virginia. She received her Bachelor's and Master's Degree in nursing at George Mason University also. Her Associate Degree in Nursing was received from Pace University, New York. In addition to having served as associate faculty for the Georgetown University Hospital Center for clinical bioethics, she is the author/editor of several clinical texts as well as guest lecturer on the topic of advancing senior care for the Erickson School for Aging Studies at the University of Maryland. In addition, Dr. Rogers' work on improving the care of seniors has contributed to the innovation project of the Agency for Healthcare Research and Quality, part of the U.S. government's efforts to support new and advancing approaches to health care delivery services.

Les Pitton, President & CEO of the Healthcare Council says, it's an honor to welcome Judith to the board of the Healthcare Council and Shared Services of the National Capital Area.

DID YOU KNOW?

- The American Journal of Pharmacy Benefits (AJPD) reports that The CDC estimates that 29.1 million individuals, or 9.3% of the US population, have diabetes, with type 2 (T2D) accounting for 90% to 95% of those cases in adults. In 2012, the estimated cost of diabetes in the United States was \$245 Billion when you consider both direct and indirect healthcare expenditures. The average medical expenditures among people with diabetes were 2.3 times higher than those without diabetes.
- From "All Healthcare - Making it in Medicine" publication, Maryland is the only state in the area that made the 10 highest nurse paying states at \$22.79 per hour. The District of Columbia and Virginia did not meet the top 10 highest or lowest nurse paying areas. None of the three regional areas above achieved the 10 most and least nurse job openings.
- According to the ANA, over the past decade, the average age of employed RNs has increased by nearly two years, from 42.7 years in 2000 to 44.6 years in 2010.
- 8.6% - That's the percentage of Americans without health insurance from January-March 2016, according to recent survey data released by the CDC.
- The September/October issue of "Diagnostic and Interventional Cardiology" reported that The Centers for Medicare & Medicaid Services (CMS) in July proposed creation of new bundled payment models for patients who have a heart attack or undergo coronary artery bypass surgery. American College of Cardiology (ACC) President Richard A. Chazal, M.D., FACC, said the ACC supports the movement toward value-based care.

Staff Member Receives Second Bachelor's Degree

Congratulations to Jami Shaffer for the recent completion of her BS Degree in Business Studies Computer Information Technology. Jami already holds a Bachelor of Arts Degree in Psychology. We are proud of her accomplishment and know with her drive and determination she will continue reaching professional milestones in all that she does.



DID YOU KNOW?

The Healthcare Care Policy Brief of September 19, 2016 reports that: "Tobacco Products are the only legally available products that kill up to half of their regular users if consumed as recommended by the manufacturer. Tobacco use causes nearly six million deaths a year worldwide and more than 540,000 deaths in the United States and 10 percent of that total comes from exposure to secondhand smoke."

Interested in Joining the Healthcare Council?

Healthcare Council continues to develop its All-Inclusive, Broad-Based Association of Members to accurately reflect the Providers of Care doing business in its service area encompassing Maryland, the District of Columbia and Virginia. It is committed to creating and providing opportunities for new members and associates while keeping member dues low. It serves its members with detailed communications and professional contacts, partnerships, timely educational programs, surveys, collaborative efforts, and strategic alliances.

To learn more about joining the Healthcare Council and/or participating in our Shared Services, please contact Cheryl Thomas at 301-731-4700 or visit us at: <http://www.healthcare-council.org/membership.html>.

CURRENT EVENTS & AREA NEWS

☀️ **Reston Hospital Center:** Dr. Raymond Makhoul was appointed in July as Chief Medical Officer at Reston Hospital Center, a 187-bed acute-care medical and surgical facility serving Northern Virginia. Prior to joining Reston Hospital, Dr. Makhoul was in private practice with Surgical Associates of Richmond practicing as a vascular surgeon and serving as the Trauma Medical Director for Chippenham Hospital. Dr. Makhoul also served previously as the Chairman of the Division of Vascular Surgery for VCU School of Medicine.



☀️ **Greater Baltimore Medical Center (GBMC):** Lisa Goodlett, CPA, MBA, was appointed as executive vice president/chief financial officer at GBMC, July 25. She was previously senior vice president and chief financial officer of the Dimensions Healthcare System in Hyattsville. Prior to her role with Dimensions, Goodlett was the CFO for Baptist Health System, in Montgomery, Alabama.



☀️ **Providence Health System:** Darcy Burthay, MSN, RN, was named President and CEO of Providence Health System in Washington, D.C., part of Ascension, the nation's largest non-profit and Catholic health system as of July 2016. Prior to her appointment at Providence she served as Managing Director, Home Care Services, for Ascension Health. Burthay also previously served as chief operating officer and chief nursing officer for St. Vincent Indianapolis Hospital, also part of Ascension. She also previously worked in various roles at St. Joseph Hospital in Indiana, including president and CEO and chief nursing officer. Burthay has a bachelor's degree in nursing and a master's in nursing administration from Ball State University in Indiana. She also earned a certificate in theology from the Aquinas Institute in St. Louis.



☀️ **MedStar Health:** Opened its newest healthcare facility July 19 in Brandywine, Md. The community-based healthcare center, at 13950 Brandywine Road, will serve Prince George's and Charles counties. The state-of-the-art, 60,000-square-foot facility brings medical specialists from MedStar Georgetown University Hospital, MedStar Washington Hospital Center and MedStar National Rehabilitation Network to one convenient location, along with primary care, radiology and laboratory services. MedStar Health at Brandywine also features a meeting room that can be used by community groups and organizations. The Brandywine location offers high-quality patient care in a number of specialties, including cardiology, orthopedics, otolaryngology (ear, nose and throat), physiatry, primary care, rehabilitation, and rheumatology. Laboratory and radiology services are offered on site, along with free parking and Wi-Fi.



☀️ **Northern Virginia Chamber of Commerce Presents:** Knox Singleton with the Lifetime Achievement Award at the June Chairman's Luncheon held at The Ritz-Carlton Tysons Corner. The award was presented to Knox for leading one of the nation's most integrated and most wired healthcare delivery systems and one of the largest in the metropolitan Washington, DC, region. Through his stewardship for the past 30 years, Inova has pursued its not-for-profit mission of providing world-class healthcare to all members of its diverse Northern Virginia community, regardless of ability to pay.



☀️ **Holy Cross Health:** Norvell V. Coots, M.D., became the new President and CEO of Holy Cross Health, August 1, 2016. Retired Brigadier General Norvell V. Coots, M.D., former Commanding General and CEO of Regional Health Command Europe, and Command Surgeon, U.S. Army Europe and Seventh Army, has more than 20 years executive experience in all aspects of healthcare management and medical administration. Dr. Coots held direct responsibility for Landstuhl Regional Medical Center, Bavaria Health Command, Dental Command Europe and Public Health Command Europe. Previously, Dr. Coots served as Deputy Commanding General (Support) for the Army Medical Command and as Assistant Surgeon General for Force Projection at the Pentagon, and as Surgeon General, United States Forces, Afghanistan. He also previously served as Chief Executive Officer of the Walter Reed Health Care System in Washington, D.C., and the Keller Army Community Hospital in West Point, New York. Dr. Coots attended Howard University and subsequently earned his undergraduate degree from the University of the State of New York, Regent's College (now Excelsior) in Albany, New York, his Master of Strategic Studies from the U.S. Army War College in Carlisle, PA, and his Doctor of Medicine from the University of Oklahoma Health Science Center College of Medicine in Oklahoma City, Oklahoma. After a transitional internship at the William Beaumont Army Medical Center in El Paso, Texas, he completed a dermatology residency at the Brook Army Medical Center in San Antonio.



CURRENT EVENTS & AREA NEWS, CONTINUED

☀️ **Holy Cross Health Says Goodbye:** Kevin J. Sexton, retires after an 18 year-tenure with Holy Cross Health. Sexton joined Holy Cross Health in 1998 as President and Chief Executive Officer and also served as President and Chief Executive Officer of the Maryland Region of Trinity Health in Livonia, Michigan. In 2012, Sexton reorganized Holy Cross Health in anticipation of the 2014 opening of Holy Cross Germantown Hospital. The reorganization included the creation of Holy Cross Health Network, which now manages four community health centers and other primary care practices, community health initiatives, and large numbers of physician and insurance relationships. In 2015, Holy Cross Health executed the last phase of its 2008 plan for increased capacity and efficiency by completing a major expansion at Holy Cross Hospital and opened its fourth health center in Germantown. Kevin’s tenure since 1998 makes him Holy Cross Health’s longest-serving President and CEO. He will have been Holy Cross Health’s CEO for one third of its history. Previously, Sexton was Senior Vice President and Director of the Healthcare Organizations practice of The Lewin Group. Earlier in his career, he was President of MetroHealth Medical Center in Cleveland, Ohio, and worked in the Health Care Financing Administration, including service as Director of its Office of Management and Budget. Sexton has a B.S.B.A. degree from Georgetown University and a M.P.A. from Harvard University.



☀️ **The District of Columbia Hospital Association (DCHA):** DCHA has appointed Jacqueline D. Bowens as its new president and CEO, effective Nov. 2, 2016. She is currently the CEO of the DC Primary Care Association (DCPCA), which represents and advocates for federally qualified health centers, community health centers and other primary care facilities. Prior to joining DCPCA, Ms. Bowens was a senior executive at Children’s National Health System responsible for external and government affairs. DCHA represents and advocates for its 14 member hospitals in the District of Columbia.



☀️ **Privia Medical Group:** Central Virginia Family Physicians (56 providers) and Medical Associates of Central Virginia (24-provider) join Privia Medical Group. This addition grows Privia by an additional 80 + providers. Privia is one of the largest clinically integrated, high-performance networks in the nation. Currently they operate in six states with over 1,400 providers and caring for over 3 million patients.



☀️ **Doctors Community Hospital Designated Primary Stroke Center:** The Maryland Institute for Emergency Medical Services Systems (MIEMSS) has designated Doctors Community Hospital as a Primary Stroke Center. This recognition highlights the hospital’s ability to provide quality and specialized medical care to patients who may have suffered a stroke. To earn this designation, the hospital underwent an extensive evaluation, which included demonstrating how its team complied with national quality and clinical excellence standards for stroke care. The effective and consistent use of such guidelines can save lives while reducing the rate of long-term complications such as paralysis.



SHARED SERVICES

About National Capital Area Shared Services

National Capital Area Shared Services (NCASS) is a regional GPO, a wholly-owned subsidiary of the Healthcare Council of the National Capital Area (a non-profit association of providers in Maryland, Virginia and the District of Columbia). It has documented hundreds of millions in savings and cost containment since 1972. NCASS joined the Premier healthcare alliance as a group affiliate in 2008 and became a certified affiliate in 2016. In 2013 a member agreement was signed with Yankee Alliance to improve tier pricing.

DID YOU KNOW?

A new American Heart Association study found that just 30 minutes of moderate exercise five days per week by an individual with cardiovascular disease (CVD) results in a \$2,500 savings per year on average when compared to an individual with CVD that does not exercise regularly.



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The HCNCA/NCASS Board Adopts New Mission and Vision Statements

At the September 21, 2016 Board Meeting, new vision and mission statements were approved, as recommended by the Strategic Planning Committee. The new statements reflect the changing healthcare environment and the organizations purpose in serving it's membership.

Council Vision: "To meet the healthcare challenges of tomorrow by working together today."

Mission Statement - "The Council (HCNCA) is a membership organization dedicated to helping members reduce costs, encouraging co-operative working relationships, and promoting quality healthcare in our region."

"The Council": The Healthcare Council of the National Capital Area, Inc. (HCNCA) is an organization of Providers of Care consisting of hospitals and allied health care facilities located in Maryland, Virginia and Washington, DC. The purpose of the Council is to provide for members "strategic and business advantages" that no single institution or system can efficiently or economically develop alone. Divisions of specific activity have been formed to carry on the ever changing tasks at hand. These divisions develop information and improve performance using cooperative networking meetings, surveys, group discussion and analysis and continuing education programs. The aim of the Council's wholly-owned subsidiary, National Capital Area Shared Services, Inc., (NCASS) is to serve its membership in the promotion of programs and services that will enhance the members' ability to operate their organizations successfully and cost effectively with integrity and competency.

Healthcare Council is a not-for-profit 501(c)(3) corporation
 The Council has opportunities for Associates: For membership information, call 301-731-4700

The Council functions as a neutral intermediary to facilitate networking and to provide member driven services.

Healthcare Council
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DID YOU KNOW?

More than 250,000 Americans die each year from medical blunders and safety lapses, according to a new report by researchers at Johns Hopkins School of Medicine. To put that in perspective, only heart disease and cancer kill more of us than fatal mistakes in hospitals and healthcare facilities. Those errors also killed nearly twice as many Americans as accidents, their report showed. The findings were published in the BMJ.