

Healthcare Council Report

Volume 22, Issue 1

Winter, 2015

HEALTHCARE COUNCIL OF THE NATIONAL CAPITAL AREA
QUARTERLY REPORT

HCNCA

November Fall Conference Report

Over eighty healthcare executives from hospitals and post-acute care organizations attended the third Annual Premier/Healthcare Council Fall Conference held in Alexandria, Virginia in November. Conference chairs were Kevin DeBruyne, Premier Region Vice-President; Viji Vellayan, Premier Senior Region Director and Les Pitton, CEO of the Healthcare Council. Alan Weisman, President of the Maryland Association of Healthcare Executives and Michelle Comeaux, President of the National Capital Health Care Executives were co-sponsors of the event.



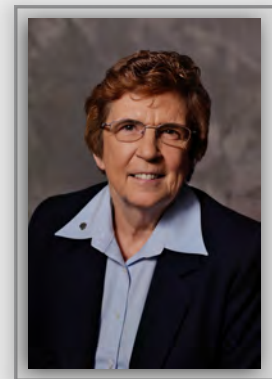
Kavita Patel – Brookings Institute



Dr. William Shrank – CVS Caremark

Matthew F. McNulty, Jr. Award

We are pleased to announce that the 2014 Award will be presented to Sister Carol Keehan, DC, RN, MS, President and Chief Executive Officer of the Catholic Health Association of the United States (CHA). Sister Carol was selected and nominated by the Board of the Healthcare Council of the National Capital Area at the December 10, 2014 board meeting to receive the 2014 Matthew F. McNulty, Jr. Award. It's a privilege for HCNCA to recognize such an outstanding and deserving leader at the Award Luncheon on March 19, 2015 at the Capital Hilton, 1001 16th Street NW, Washington, D.C., 20036 from 11:30 to 2:30 PM. Please reserve this special date on your calendar. See page 2 for more information on Sister Carol Keehan.



Sister Carol Keehan, DC, RN, MS, President & CEO of the Catholic Health Association of the United States (CHA)

Council Vision: "To meet the challenges of tomorrow by working together today"...and thereby to facilitate the care of the sick and to promote education and prevention programs that ensure healthier communities.

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2013

HEALTHCARE COUNCIL OF THE NATIONAL CAPITAL AREA

CENTERPARK II - FIRST FLOOR 4061 POWDER MILL RD, STE 100 CALVERTON, MD 20705 PH: 301-731-4700

SAVE THE DATES!

Matthew F. McNulty Award & Employee of the Year Award Luncheon

The Matthew F. McNulty Award was created on the 24th day of September, 1997 in honor of Dr. McNulty for his 20-plus years as a leader on the Board of the Healthcare Council and his exemplary



contributions to the healthcare field. The McNulty 2014 recipient, Sister Carol is the ninth president and chief executive officer of CHA and is responsible for all association operations and leads CHA's staff at offices in Washington, DC, where she is based, and in St. Louis. She worked in administrative and governance positions at hospitals sponsored by

the Daughters of Charity for more than 35 years. Prior to joining CHA, she was the board chair of Ascension Health's Sacred Heart Health System, Pensacola, FL. Previously, she served for 15 years as president and chief executive officer of Providence Hospital, which includes Carroll Manor Nursing and Rehabilitation Center, in Washington, DC. In the early 1980s, she served as Providence Hospital's vice president for nursing, ambulatory care, and education and training. In addition, she has served in leadership positions at Sacred Heart Hospital, Cumberland, MD, and Sacred Heart Children's Hospital and Regional Perinatal Intensive Care Center, Pensacola, FL. Currently, Sr. Carol serves on the boards of St. John's University, Queens, NY, and Georgetown University, Washington, DC. She has served on the boards of the District of Columbia Hospital Association, of which she is a past chair; Care First/Blue Cross of Maryland and the National Capital Area, Owings Mills, MD, and its affiliate, Group Hospitalization and Medical Services, Inc. In addition, she has previously served on the nominating committee of the American Hospital Association; the finance committee of the Maryland Hospital Association; and is a past chair of the Florida State Human Rights Advocacy Commission.

Sister Carol was named in 2010 one of TIME magazine's "100 Most Influential People in the World" and has been on Modern Healthcare's list of "100 Most Influential People in Healthcare" several years, having topped the list as number one in 2007. Amy Freeman, President of DC's Providence Hospital can think of no better example of a healthcare leader who has embodied the commitment, dedication and caring that the McNulty Award represents and consider it a distinct and great privilege to be able to nominate Sister Carol Keehan for the 2014 Matthew F. McNulty, Jr. Award.

We are looking forward to honoring Sister Carol for her achievements at the Award Luncheon on **March 19, 2015 at the Capital Hilton, 1001 16th Street NW, Washington, DC 20036, Phone 202-639-5718.**

DIVISIONAL MEETINGS:

CFO Executive Forum Meetings/Round Table

Monday, January 26, 2015, ACO Subject; Tuesday, February 10, 2015; & Tuesday, March 10, 2015 CONTACT: Camille Bash, CFO Ex. Forum Chair, 301-552-8028, cbash@dchweb.org

COO Executive Forum Meeting

CONTACT: Kevin J. Mell, COO Ex. Forum Chair, 301-774-8773, kevin.mell@medstar.net

IT Divisional Meeting:

CONTACT: Nathan Read, IT Division Chair, 202-715-4299, Nathan.Read@gwu-hospital.com

Volunteer Divisional Meeting

The Volunteer Group schedules meetings every other month. CONTACT: Pam Fogan, Volunteer Services Division Chair, 301-896-3093, pfogan@suburbanhospital.org

HR Divisional Meeting:

February 10, 2015, 12 Noon; May 12, 2015, 12 Noon; August 12, 2015, 12 Noon; November 12, 2015, 12 Noon; CONTACT: Dennis Parnell, HR Division Chair, 301-869-3951 (Home), 240-750-4927 (Cell), DennisLparnell@gmail.com

Quality Divisional Meeting (DCAHQ)

The Board meets regularly throughout the year. Meetings are held periodically. CONTACT: Constance Yancy, DCAHQ (DC Association of Healthcare Quality), President, 202-721-7163, cyanicy@hscsn.org

Supply Chain Divisional Meeting (MASSHM)

January 23, 2015 at Sheraton - 8 AM, BWI; April 24, 2014 - 8 AM, TBD; July 24, 2015 - 8 AM, Maryland Hospital Association Office; October 8, 2015, TBD. CONTACT: Nicole Mazzei - Williams, President, 443-890-4414, nicole@jumpteck.com

Rehab Divisional Meeting

February 9, 2015, MedStar Montgomery Medical Center, Community Learning Center B, 2nd Floor, 12 Noon; CONTACT: John Baker, Rehab Division Chair, 301-639-6611, john.baker@bakerrehabgroup.com

Pharmacy Divisional Meeting

CONTACT: Ursula Tachie-Menson, Pharmacy Division Chair, 202-476-2697, Pager - 202-259-1404, UTmenson@childrensnational.org

WELCOME TO THE BOARD

The Healthcare Council Welcomes New Board Member in 2015



Michael Chairamonte, Immediate Past
CEO of Southern Maryland Hospital
Center

Michael Chairamonte served as CEO of Southern Maryland Hospital from 2007 to 2014. He assisted in founding the Greater Prince George's Business Roundtable to connect community leaders with politicians to work toward bettering the community by determining how resources can be deployed. He is recognized as an individual involved in his community through educating church congregations on health issues, working with the state to provide much needed services in Prince George's County, donating to scholarships and sponsoring children on group trips. Michael has been listed as one of the premiere businessmen in the county. He is past President and founder of Potomac Capital Management and continues to operate many post-acute healthcare businesses. He has served and continues to serve a variety of organizations including Maryland Hospital Association, Greater Prince George's Business Roundtable, Governor's Commission on Medical Malpractice Reform in 2004, Prince George's Chamber of Commerce and the University of Maryland Medical System Shock Trauma Board of Visitors.

Michael received his Master's of business administration in finance and investments from George Washington University. His wife Liz, and four children are a big part of his life and he has always found time to balance his work and business activity with family time, stating that his hobbies are sports and spending time with the family.

The Healthcare Council is honored to welcome Michael J. Chairamonte as a trustee.

Life's most persistent and urgent question is,
"What are you doing for others?"
Martin Luther King, Jr.

THE BOARD CORNER:

For board members who aren't comfortable fundraising, Mary Beth Schultz, Executive Director, Caring Place, Inc., makes a few suggestions:

- 1) Donors don't want data. They want people who say, "This is what we do and this is what happened." They want to hear about services accomplished, not those performed.
- 2) Remember that the person giving the info isn't nearly as important as the mission. Donors don't reject the person asking but the story about the mission. Make sure you know the story.

Salary Survey Reminder

The 2015 Wage & Salary Survey and Executive/Department Head Salary Survey are currently being conducted. They will be completed and ready for purchase near the end of March, 2015. You can find out more by contacting Cheryl Thomas at 301-731-4700 or email her at cethomas@healthcare-council.org. There is a fee for each of the publications to assist with the production cost. Feel free to visit our website at www.healthcare-council.org where you may order directly online.

SAVE THE DATE

The Healthcare Council of the National Capital Area is sponsoring at the same time as the McNulty Award, the third Employee of the Year Award for 2014. Each healthcare provider in the Greater Washington/Baltimore Area will present an outstanding employee who made a significant difference in 2014. The criteria is based on three important considerations:

- Creating sustainability for the institution
- Contributing towards quality improvement process and
- Improving customer/patient satisfaction

The Award Luncheon honoring Sister Carol Keehan and the Employees of the Year will be **Thursday, March 19, 2015 from 11:30 AM to 2:30 PM at the Capital Hilton in DC.** Executives and Trustees from area Hospitals, Healthcare Systems and Allied Health Care Services are invited to attend. We look forward to seeing you there.

November Conference Report, continued

The theme, "Healthcare: Path to The Future" emphasized the importance of future-proofing organizations for the uncertainties of tomorrow due to the ever evolving healthcare landscape. Topics included: access to healthcare in the OECD nations, growth & implications of retail clinics in America, implications of benefit design changes on price transparency and consumerism, price transparency and – implications for payors and providers, health insurance goes retail: the emerging exchange landscape, care delivery-before and after EMRs and aligning providers across the continuum.

Blair Childs, Senior VP, Premier Public Affairs; Karen Davis, Ph.D, Director of the Roger C. Lipitz Center for Integrated Health Care; William Shrank, M.D., M.S.H.S., Chief Scientific Officer for CVS Caremark; John Colmers, Vice-President of Health Care Transformation and Strategic Planning – Johns Hopkins Medicine; Richard Gundling, FHFMA, CMA, Vice-President – Healthcare Financial Management Association; Ceci Connolly, Managing Director of PwC Health Research Institute; Patricia Mook, RN, MSN, NEA-BC, Chief Nursing Informatics Officer - Inova Health System; Ryan Bosch, M.D., FACP, MBA, Vice-President of Informatics and CMIO – Inova Health System; and Kavita Patel, M.D., MS, Managing Director of Clinical Transformation at Engelberg Center for Healthcare Reform – Brookings Institute were presenters. The attendees gave some of the highest marks ever in the follow-up survey to presenters of this year's conference. Several commented that it was the best conference ever attended with a dynamic group of speakers and superb topics.

The conference ended with the drawing for three prizes - an ipad, Southwest Airline tickets and a two night, three day stay at Greenbrier. The cocktail hour gave additional time to network with attendees before concluding the day.



Les Pitton presenting John Baker with first place drawing – Greenbrier Gift Certificate

HCNCA Welcomes Chair of the Pharmacy Divisional Group Ursula Tachie-Menson, BS, PharmD



Dr. Tachie-Menson is a respected Pharmacy Leader with experience in internal medicine, oncology and pediatrics. Her career as a pharmacist in VA and DC spans more than 20 years. Dr. Tachie-Menson received her BS in Pharmacy from Howard University and her PharmD from Shenandoah University in 2002. She worked as a retail pharmacist with CVS for 5 years before making the move to hospital. She was employed at Inova Fairfax Hospital from 1996-2010 where she started out as a staff pharmacist and held

several positions during her tenure there including Manager, Assistant Director and finally Director of Pharmacy Services for that 833-bed hospital. She enjoyed many successes at Inova including the expansion of the clinical program to include clinical specialists in infectious diseases, cardiology, and pediatric oncology. Her last major projects at Inova were the design of a brand new state of the art Pharmacy which included automation and USP 797 compliant sterile compounding facilities and pharmacy workflow design for the new South patient Tower.

She currently serves as the Division Chief of Pharmacy services at Children's National Health System in Washington DC with locations in DC, MD and VA. During this time she has demonstrated strong leadership in advancing the pharmacy operations and ensuring several successful accreditation and licensure surveys for Pharmacy. Her work at Children's National has not only included a major focus in advancing patient safety as a core principle in the department but also in research and education. She also advocated for the initiation of the ASHP PGY2 residency program which has since been accredited and has graduated 8 clinicians. She currently chairs or co-chairs several medical staff and/or quality improvement committees advancing the medication safety and clinical work. She holds Clinical Assistant Professor/Adjunct Faculty positions with several local schools of Pharmacy and serves as administration preceptor for Pharmacy students. She is a member of organizations such as American Society of Health System Pharmacists (ASHP), as well as the Virginia (VSHP) and District of Columbia (WMSHP) society chapters, American College of Healthcare Executives, American Society of Medication Safety Officers and Children's Hospital Association.

She is excited to be the Division Chair of the new Pharmacy Directors Division of the HCNCA and is looking forward engaging local Pharmacy Leaders and providing a forum for learning and networking opportunities.

We are pleased to welcome Dr. Tachie-Menson as our Pharmacy Division Chair and look forward to her leadership.

Did you know?

By 2017, Forbes predicts CEO engagement on social media will double. And that commitment will pay off – 82 percent of people are more likely to trust a company whose CEO is active on social media - *SocialTimes*.



Patricia Mook and Ryan Bosch – Presenters



Karen Davis – Speaker



Ceci Connolly – Speaker



Michelle Comeaux – President, National Capital Healthcare Executives



Conan Dickson – Chief of Staff at Sibley Hospital



Camille Bash – CFO at Doctors Community Hospital and chair of the HCNCA CFO Executive Forum Executive



Kevin Mell, Chair of COO Forum & John Baker, Chair Rehab Division



Chaplain Mary – Marry Barrion-Smith, Inova Fairfax Medical Campus



Blair Childs – Speaker



Ron Walker and Michael Dais - United Medical Center



Cheryl Thomas and Zee Hoyle at the registration table registering Michael Chairamonte



Viji Vellayan – Senior Region Director Premier



Kevin DeBruyne – Region Vice President, Premier



Richard Gundling – Vice President HFMA



John Colmers, speaker with HCNCA Board Member George Wilkes

CURRENT ISSUES:

~ **American College of Healthcare Executives (ACHE):** According to the annual survey conducted by the American College of Healthcare Executives (ACHE), the top 10 concerns ranked from most to least important are:

- Financial Challenges
- Healthcare reform implementation
- Government mandates
- Patient safety and quality
- Care for the uninsured/underinsured
- Patient satisfaction
- Physician-hospital relations
- Population health management
- Technology
- Personnel shortages

~ **Top Trends for 2015:** The American Hospital Association and B. E. Smith Search Firm analyzed surveys from 300 respondents within the executive field to determine the top trends for 2015, which are: 1) Balancing savings and quality of care; 2) Greater emphasis on population health; 3) A changing leadership landscape; 4) Emphasis on physician leadership.

~ **Chronic Pain:** Affects up to 116 million American adults and is recognized as an emerging public health problem that costs the United States a half trillion dollars annually, with disability and hospitalization as the largest burdens.

~ **Family Caregivers:** According to the U.S. Department of Health and Human Services Administration on Aging, "Family caregivers provide an estimated \$450 billion worth of uncompensated care to loved ones annually." This care is often provided in addition to working full-time jobs and caring for their own children.

~ **Between 2010 and 2013:** The number of hospital-acquired conditions in US hospitals decreased by 17%, resulting in an estimated \$12 billion in savings, according to a new report from the Agency for Healthcare Research and quality (Publication #15-0011-EF. December 2014).

~ **Increase Demand:** There will be a lot more demand for vascular surgeons and cardiologists by 2025, according to a study in Health Affairs. At 31%, vascular surgery has the highest projected demand growth.

~ **Ultrasound Market:** The U.S. ultrasound market reached an all-time high of \$1.44 billion in 2013 - a growth of almost 3 percent over 2012, according to Klein Biomedical Consultants'.

AREA NEWS

☀ **Keith Gibb, Brooke Grove Foundation President:** Accepted an invitation to join MedStar's Montgomery Medical Center's 2015 Community Health Needs Assessment Advisory Task Force. Peter Monge, President of MedStar's Montgomery Medical Center, states that the taskforce "is for identifying the area's most pressing health-related needs so we can prioritize how to best use our resources in the community."

☀ **Inova:** Sally Paull joined Inova in 2014 as Executive Vice-President and Chief Human Resources Officer. She brings more than 20 years of experience in human resources (HR) leadership roles in the medical device and pharmaceutical industries.



☀ **Inova Alexandria Hospital:** Susan Carroll was appointed as the CEO of Inova Alexandria Hospital, on November 17, 2014. Susan was most recently Chief Operating Officer at Inova Fairfax Hospital. Prior to that she was Manager and Director of Business Affairs, and prior to that in charge of Oncology Services for the Inova Health system. She began her career at Inova Loudoun Hospital.



☀ **Inova Mount Vernon Hospital:** Deborah Addo was named CEO of Inova Mount Vernon Hospital in 2014. She comes to Inova with nearly 30 years of leadership experience in healthcare operations and management. Before joining Inova in June 2014, Ms. Addo served as the chief operating officer and senior vice president of Meritus Health in Hagerstown, the largest healthcare provider in Western Maryland.



☀ **Georgetown Lombardi Comprehensive Cancer Center at MedStar Georgetown University Hospital:** Has launched a new study that uses tumor genomic profiling to match lung cancer patients with investigational drugs designed to target the specific gene alterations driving their particular cancers.

☀ **University of Maryland Children's Hospital:** Fundraising efforts are underway to support the renovation and expansion of the Neonatal Intensive Care Unit (NICU) within the University of Maryland Children's Hospital. The new NICU will provide a larger environment specifically designed to meet the sensitive needs of its tiny patients and their families. Every inch of the new space has been carefully crafted based on input from real NICU families and their expert medical teams.

☀ **Congratulations Adventist Healthcare:** Adventist Healthcare's Corporate office in Gaithersburg and the Adventist HealthCare Aquilino Cancer Center in Rockville have been awarded LEED Gold Certification by the U.S. Green Building Council, one of the highest awards possible for energy efficiency. LEED is the nation's preeminent program for designing high performance green buildings.

☀ **MedStar Washington Hospital Center:** The first phase of the New Heart Hospital opened at MedStar Washington Hospital Center. This is part of MedStar Heart & Vascular Institute. The new fourth floor in the North Addition has 50 patient rooms, both private and semi-private. The entire 164-bed state-of-the-art facility will be completed in the spring of 2016.

☀ **HSC Health Care System:** Welcomes New Deputy Chief Financial Officer Raymond Vicks who will succeed Nancy Southers as chief financial officer in 2016. On January 20, 2015 it was announced that Raymond Vicks will become HSC's new deputy chief financial officer. Mr. Vicks will begin his work on March 2, 2015. With more than 33 years of experience in finance, audit and advisory services, he will work closely with the System's vice president of finance and chief financial officer, Nancy Southers, on various operational and contracting projects. Ms. Southers will also prepare Mr. Vicks to succeed her as chief financial officer effective January 1, 2016.



2015 Breakthroughs Conference and Exhibition:

The Healthcare Council National Capital Area to Support 2015 Breakthroughs Conference and Exhibition

Breakthroughs is an annual knowledge sharing and collaboration event designed to bring people, ideas and innovations together to transform healthcare. This year’s conference is being held at the Gaylord National, National Harbor, Maryland. HCNCA believes this is an excellent opportunity for healthcare providers to connect with peers, innovators, subject matter experts and thought leaders in the most meaningful ways. The conference begins at noon, June 23 with the closing session Friday, June 26, from 8 to 9 AM. The Healthcare Council is pleased to collaborate with Premier on this annual event.



2015 Breakthroughs Conference
 June 23-26, 2015 in National Harbor, MD

Current members and contracted suppliers can interact with peers, industry experts and Premier staff. Exchange best practices. Share tested strategies. Learn about the latest industry innovations. Solve problems. Build relationships.

You’re guaranteed to walk away with practical solutions that can be immediately applied upon your return to home base.

Premier members and contracted suppliers should plan to attend this dynamic knowledge sharing event devoted to bringing people, ideas and innovations together to transform healthcare.

SHARED SERVICES

About National Capital Area Shared Services
 National Capital Area Shared Services (NCASS) is a regional GPO, a wholly-owned subsidiary of the Healthcare Council of the National Capital Area (a non-profit association of providers in Maryland, Virginia and the District of Columbia). It has documented hundreds of millions in savings and cost containment since 1972. NCASS joined the Premier healthcare alliance as a group affiliate in 2008 and signed with Yankee Alliance as a collaborative member in 2013.

DID YOU KNOW?

According to the Centers for Disease Control and Prevention, the measles virus can remain infectious on surfaces and in the air for up to two hours after an infected person leaves an area. Among unimmunized people exposed to the virus, over 90 percent will contract the disease. -

DID YOU KNOW?

January is National Radon Action Month: This month, take time to test your home for radon levels. Radon is a naturally-occurring gas that often builds up to dangerous levels inside homes, schools and other buildings. But, because radon is invisible and odorless, it cannot be detected without specific testing - American Lung Association.

DID YOU KNOW?

According to the Mental Health Foundation, every year millions of people make New Year's resolutions yet almost 80% of us fail to achieve them. Most of us strive for unrealistic goals and ultimately set ourselves up for a failure. According to the American Psychological Association, in order to help stick with your resolutions you should make resolutions that you think you can keep. If, for example, your aim is to exercise more frequently, schedule three or four days a week at the gym instead of seven. If you would like to eat healthier, try replacing dessert with something else you enjoy, like fruit or yogurt, instead of seeing your diet as a form of punishment, new healthful habits will become second-nature in no time.

DID YOU KNOW?

January is National Thyroid Awareness Month, a time dedicated to spreading information about thyroid disease, which affects approximately 20 million Americans. The thyroid is the master metabolism gland. This remarkable little gland can regulate body temperature, aid in digestion, and enhance cognitive ability. Without the thyroid, our bodies would not be able to convert nutrients into energy. Over 10% of the U.S. population will have a thyroid condition at some point in their lifetime. Of those with thyroid disease, 60% are unaware that they have it. Visit your healthcare provider to find out more.



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Council Vision: "To meet the challenges of tomorrow by working together today"...and thereby to facilitate the care of the sick and to promote education and prevention programs that ensure healthier communities.

Mission Statement: The Council's mission is to promote and facilitate activities that result in the best quality of care to the sick and injured. The aim of the Council and its wholly-owned subsidiary, National Capital Area Shared Services, Inc., is to serve its membership in the development and promotion of programs and services that will enhance the members' ability to operate their organizations economically and successfully with integrity and competency.

The Council functions as a neutral intermediary to facilitate networking and to provide member driven services.

Healthcare Council is a not-for-profit 501(c)(3) corporation
 The Council has opportunities for Associates: For membership information, call 301-731-4700

"The Council": The Healthcare Council of the National Capital Area, Inc. is an organization of Providers of Care consisting of hospitals and allied health care facilities located in Maryland, Virginia and Washington, DC. The purpose of the Council is to provide for members "strategic and business advantages" that no single institution or system can efficiently or economically develop alone. Council activities are implemented through a structure consisting of the Chairmen of the Boards and the Chief Executive Officers of our member organizations. Divisions of specific activity have been formed to carry on the ever changing tasks at hand. These divisions develop information and improve performance using cooperative networking, meetings, surveys, group discussion and analysis and continuing education programs.

Healthcare Council Report is published by:

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Did You Know?

Studies from Johns Hopkins University have found links between hearing loss, cognitive decline and dementia. That means that it may be a greater health threat than imagined and that measures as simple as hearing aids could have a huge influence on healthy brain function - *The Chicago Tribune*.