

# SUMMER Report

Collaboration.  
Cooperation.  
Education.

THE  
Healthcare  
Council



As we navigate the critical transition into a post-pandemic era, the healthcare industry faces both fresh obstacles and promising prospects.

This year, the integration of AI into business operations, responses to numerous cyberattacks on healthcare information systems, the approval of innovative therapies for conditions like sickle cell disease, and the emergence of collaborative efforts to address social determinants of health have marked significant milestones.

Moreover, the upcoming November elections, particularly the Presidential race, are expected to shape the future direction and effectiveness of healthcare policies.

Our "Emerging Healthcare Trends: 2025" fall conference aims to provide valuable insights into these changes. We will explore the top trends shaping value-based care, innovative payment models, and patient-centered approaches.

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ANNUAL FALL CONFERENCE

# EMERGING HEALTHCARE TRENDS: 2025

Hosted in partnership with The Healthcare Council and Premier



Congressional Country Club Ballroom  
8500 River Road  
Bethesda, MD 20817

Wednesday  
October 9, 2024  
8:15 AM - 3:30 PM

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Understanding these trends is essential for delivering high-quality, cost-effective care.

We will also discuss the potential impact of the 2024 elections on healthcare delivery, access and affordability. Improving consumer experience is a key focus, with strategies to increase convenience and reduce friction for patients.

Additionally, we will dive into AI's transformative impact on healthcare, from rapid diagnostics to personalized treatment plans.

Healthcare organizations must actively prepare for upcoming challenges. The conference brings together thought leaders and experts to share insights and strategies for navigating AI integration, improving employee welfare and adapting to the evolving healthcare landscape.

[REGISTER HERE](#)

Time	Topic
8:15 AM	Registration & Continental Breakfast
8:45 AM	Welcome and Opening Remarks <ul style="list-style-type: none"> <li>• Les Pitton, President and CEO, The Healthcare Council</li> <li>• Kevin DeBruyne, Region VP, Premier, Inc.</li> </ul>
9:00 AM	Presentation: "How the 2024 Elections Will Impact Healthcare" <ul style="list-style-type: none"> <li>• Introduction: Deneen Richmond, President, Luminis Health Doctors Community Medical Center and Chief Quality, Equity &amp; Population Health Officer, Luminis Health                             <ul style="list-style-type: none"> <li>◦ Speaker - Soumi Saha, Senior Vice President of Government Affairs, Premier, Inc.</li> </ul> </li> </ul>
10:00 AM	Networking Break
10:15 AM	Panel Discussion: "Improving Consumer Experience – Increasing Convenience, Reducing Friction for Consumer" <ul style="list-style-type: none"> <li>• Introduction: Conan Dickson, Associate Practice Professor, Bloomberg School of Public Health                             <ul style="list-style-type: none"> <li>◦ Panel Moderator – Reed Mollins, Senior Vice President, Digital Services, Press Ganey                                     <ul style="list-style-type: none"> <li>• Panelists will be announced soon!</li> </ul> </li> </ul> </li> </ul>
11:45 AM	General Remarks <ul style="list-style-type: none"> <li>• The Healthcare Council/ShareSource and Premier</li> </ul>
12:00 PM	<b>BUFFET LUNCH</b> <ul style="list-style-type: none"> <li>• Invocation &amp; Blessing – Kathleen Ennis-Durstine, Senior Chaplain, Manager of Pastoral Care, Children's National Health System</li> </ul>
1:00 PM	Presentation: "Top Ten (-ish) Trends in Value-based Care" <ul style="list-style-type: none"> <li>• Introduction: Dan Cochran, President, Adventist HealthCare Shady Grove Medical Center                             <ul style="list-style-type: none"> <li>◦ Speaker - Seth Edwards, Vice President, Premier, Inc.</li> </ul> </li> </ul>
2:00 PM	Networking Break
2:15 PM	Panel Discussion: "Emerging Trends in AI and the Impact on Patient Care" <ul style="list-style-type: none"> <li>• Introduction: Lou Damiano, M.D., President, Holy Cross Hospital &amp; Holy Germantown Hospital                             <ul style="list-style-type: none"> <li>◦ Panel Moderator – Ajay Gupta, Founder &amp; CEO of HSR.health and Board Chair, Holy Cross Hospital</li> </ul> </li> <li>Panelists-                             <ul style="list-style-type: none"> <li>• Myla Maloney, Chief Growth Officer, PINC AI Applied Sciences, Premier, Inc.</li> <li>• Deanna Hirsch, Vice President Health IT, Johns Hopkins Health Services</li> <li>• Janusz Wojtusiak, PhD, Professor of Health Informatics and Director of the Machine Learning and Inference Laboratory, George Mason University</li> <li>• Molly K. McCarthy, Health Tech Advisor &amp; Investor</li> </ul> </li> </ul>
3:30 PM	Closing Remarks



**Coming Soon:  
The Healthcare  
Council's 2024-25  
Mentorship Program**

*Applications will open in August 2024 for those wishing to be a mentee or a mentor in the 2024-25 mentoring program.*

*If you haven't already done so, you may express interest in receiving an application by [filling out this form](#).*

*This six-month program matches emerging healthcare leaders with established leaders of similar interests.*

*The program will culminate in a Spring 2025 graduation ceremony and reception.*



**Mentorship Program**

**Collaboration. Cooperation. Education.**



Applications will open in August 2024 for those wishing to be a mentee or a mentor in the 2024-2025 mentoring program.



This 6-month program matches emerging healthcare leaders with established leaders with similar interest.



The program will culminate in a Spring 2025 graduation ceremony and reception.



The program is meant for early and mid-level professionals who wish to connect with health care leaders across the region who can support career development. We are looking for volunteers to serve as both mentors and mentees.



TheHealthcareCouncil@healthcare-council.org  
301-731-4700

**Dr. Omega Logan Scholarship  
Call for Donations**

The Healthcare Council is seeking donations toward our Omega Logan Silva Scholarship Fund which recognizes the dedication and support of Dr. Omega Logan Silva toward economically disadvantaged women interested in pursuing a career in healthcare.

Each year, the recipient of the Dr. Omega Logan Scholarship is recognized at The Healthcare Council's Annual Employee of the Year & Matthew F. McNulty, Jr., Awards Luncheon in March.

[Check out our website](#) for more information on how you can support this important legacy, or use the QR code to the right to make a donation.

**ABOUT THE DR. OMEGA LOGAN SILVA SCHOLARSHIP**

The Dr. Omega Logan Silva Scholarship honors the life and legacy of Dr. Silva and her passion for encouraging economically disadvantaged women to pursue a degree in health care – a cause she supported throughout her entire career.

**FIELDS OF STUDY**

The scholarship is for economically disadvantaged women interested in pursuing a career in healthcare. The scholarship helps the recipient to complete an undergraduate or graduate degree, a vocational certification at a medical trade school, vocational health school, college, or graduate school of choice.

**DONATE TODAY**





## THE BOARD CORNER

### 74 Summer Team Building Ideas

It's that time of year! Hot weather is here, our moods are at an all-time high, and we all feel the overwhelming urge to get out of the office, have some fun, and stock up on Vitamin D.

And here's some even better news: you can turn workdays into miniature summer holidays by getting your colleagues together for some amazing summer team building activities.

If you're looking for some inspiration for your next work event, we've got 74 suggestions we think you'll love.

[Check them out.](#)



## Available Now!

As the region's only salary survey provider, The Healthcare Council has two options to benefit your organization:

- The Wage and Salary Survey; and
- The Executive/Department Head Salary Survey

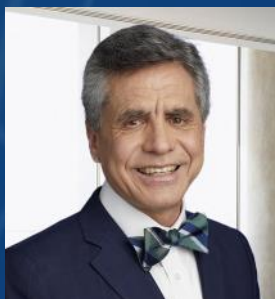
The robust data for both surveys combined cover 30+ facilities and 64,000+ employees in the DC Metro area. If your organization would like to place an order, you may [contact us](#) to receive an invoice or visit our [website](#) and select which survey you would like to purchase, then checkout.

Surveys will be downloaded after your purchase. For those who participated in either of the 2024 surveys, be sure to contact us for your discount code before making your online purchase.

New this year: Access to the wage and salary data online! Our new salary survey dashboard allows you to simply select a job from a drop-down menu and see the salary information in an interactive way.

Your team will have the flexibility to view job data in multiple formats and filter the job data by the parameters that best align to your organization. The job dashboard also allows you to export dashboard content.

[Contact us](#) for more information.



## Breaking News

Adventist HealthCare has named John Sackett as its next president and CEO, effective Aug. 4, 2024. Sackett

has served as Adventist HealthCare's COO since 2014 and served as president of Shady Grove Medical Center from 2013–2019.

[Read the news release here](#)

## Upcoming Divisional Group Meetings

We are pleased to offer these educational meetings as a way to network, collaborate and learn together. To view all upcoming events, visit [The Healthcare Council Events Page](#). [Email us](#) if you would like to register for any of these divisional group meetings, or [click here](#) to receive future invitations to these collaborative meetings.

### TBD Coming Soon

*Marketing and PR Divisional Group*

### Tuesday, Sept. 10, 2024 - 12-1 p.m.

*Behavioral Health Divisional Group*

### Wednesday, Sept. 4, 2024 - 12-1 p.m.

*Pharmacy Divisional Group*

### Thursday, Sept. 12, 2024 - 12-1 p.m.

*Physician Liaison Divisional Group*

### Saturday, Sept. 7, 2024 - Time TBD

*Young Healthcare Professionals Divisional Group*  
In-person networking event

### Friday, Sept. 13, 2024 - 12-1 p.m.

*Executive Assistant Divisional Group*

## The Healthcare Council Divisional Chairs

### Allied Health

Elizabeth Barnes, 301-920-9703  
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Marcus Bolston, 301-920-9713  
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### Behavioral Health

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### Facilities & Engineering

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### Healthcare Policy

Matt Gillmore, 301-315-3350  
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Nathan Barbo, 443-777-6419  
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### Human Resources

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### Information Technology

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### Marketing/Public Relations

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### Patient Experience

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### Pharmacy

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### Physician Liaison

Michelle Christ, mchris30@jhmi.edu  
Kim Cox, kcox17@jhmi.edu

### Population Health

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### Quality

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### Rehab

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### Volunteer Services

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### Young Health Care Professionals

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## Supply Chain Advisory Council Planning Committee

### Planning Committee Chair

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AREA NEWS



**Alda Mizaku**

[Children's National Hospital Names Chief Data and AI Officer](#)



**Hans P. Cassagnol**

[Virginia Mason Franciscan Health Names CMO](#)



**Shore Regional**

[Final Regulatory Hurdle Passed for New Shore Regional Medical Center](#)



**Terry Forde**

[Adventist HealthCare's CEO Stepping Away](#)



**John Greely**

[Univ. of Maryland BWMC Names Senior Vice President and COO](#)



**Jessica Somers**

[Aledade Taps New CFO](#)



**Heitham Hassoun**

[Cedars-Sinai Announces Appointments to Leadership Team](#)



**Jason Heavner**

[UM BWMC Announces New Senior VP and CMO](#)



**Cedar Hill Regional**

[Cedar Hill Regional Medical Center GW Health Opening in Early 2025](#)



**Janice Nevin**

[ChristianaCare Doctors Vote to Unionize](#)



**Tamika Auguste**

[MedStar Washington Hospital Center Awarded Top Population Health Honor](#)



**Vivek Murthy**

[Surgeon General's Social Media Warning Resonates with Mental Health Leaders](#)



## CareFirst Empowers Providers with State-Approved Health Equity Resources

### *Training Equips Providers to Address Social Determinants of Health Through Implicit Bias Curriculum*

BALTIMORE – CareFirst BlueCross BlueShield (CareFirst), one of the country's largest not-for-profit healthcare organizations, is pleased to announce that one of its health equity-focused provider training courses has been approved by the State of Maryland for provider licensing requirements. CareFirst is among the few healthcare organizations to hold this recognition.

As part of CareFirst's health equity strategy to reduce barriers to good health both in and out of clinical settings, they created the "Understanding Implicit Bias" training course for providers. The course is offered free of charge to any clinicians contracted in all CareFirst networks and was recently recognized and approved by the Maryland Department of Health Office of Minority Health & Health Disparities for 2024.

The course was created with the intent to further support the provider community, allowing them to use CareFirst training to apply for and renew their licensure in the state of Maryland. Before receiving state approval in 2024, the training was completed 3,858 times in 2023 by about 2,200 primary care providers and over 1,000 other healthcare and office staff members.

"Identifying biases and health disparities helps us reduce detrimental barriers to good health and providers are eager to do their part to improve patient experiences," said Zachary Rabovsky, Director of Population Health Strategy at CareFirst. "This training re-enforces our commitment to transform the healthcare experience by equipping providers with the foundational resources and skills they need to better serve our communities."

[Read the full news release here.](#)

To learn more about the state-approved trainings, [click here.](#)



JOHNS HOPKINS  
UNIVERSITY

## Thanks to a \$1 billion gift, most Johns Hopkins medical students will no longer pay tuition

Most medical students at Johns Hopkins University will no longer pay tuition thanks to a \$1 billion gift from Bloomberg Philanthropies announced Monday.

Starting in the fall, the donation will cover full tuition for medical students from families earning less than \$300,000. Living expenses and fees will be covered for students from families who earn up to \$175,000.

Bloomberg Philanthropies said that currently almost two-thirds of all students seeking a doctor of medicine degree from Johns Hopkins qualify for financial aid, and 45% of the current class will also receive living expenses. The school estimates that graduates' average total loans will decrease from \$104,000 currently to \$60,279 by 2029.

The gift will also increase financial aid for students at the university's schools of nursing, public health, and other graduate schools.

[Read the full story here.](#)





# NEW PREFERRED Medical Waste Partner

EXCLUSIVE PRICING



Dedicated customer rep with direct contact information



Exclusive pricing with very easy office setup



No added fees and simplified invoicing

Reach out today to get your office set up!







**THE  
Healthcare  
Council**

Collaboration.  
Cooperation.  
Education.

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**Interested in Joining  
The Healthcare  
Council**

The Healthcare Council continues to develop its all-inclusive, broad-based association of members to accurately reflect the providers of care doing business in its service area - encompassing the mid-Atlantic region.

The Healthcare Council is committed to creating and providing opportunities for new members and associates, while keeping member dues low.

The Healthcare Council serves its members with detailed communications and professional contacts, partnerships, timely educational programs, surveys, collaborative efforts and strategic alliances.

To learn more about joining The Healthcare Council and/or participating in ShareSource, please contact us at 301-731-4700 or visit us at:

[Healthcare-Council.org](http://Healthcare-Council.org)  
or [Share-Source.org](http://Share-Source.org)

**Follow us on social media**



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@HCNCA

**The Healthcare Council Vision:**

To meet the healthcare challenges of tomorrow by working together today.

**Mission Statement:**

The Healthcare Council is a membership organization dedicated to helping members reduce costs, encouraging co-operative working relationships and promoting quality healthcare in our region.

The Council functions as a neutral intermediary to facilitate networking and to provide member driven services.

**Purpose:**

The Healthcare Council is an organization consisting of hospitals and allied health care facilities, associations and educational institutions located in the Mid-Atlantic region. The purpose of the Council is to provide for members "strategic and business advantages" that no single institution or system can efficiently or economically develop alone.

Divisions of specific activity have been formed to carry on the ever-changing tasks at hand. These divisions develop information and improve performance using cooperative networking meetings, surveys, group discussion, analysis and continuing education programs.

The aim of the Council's wholly-owned subsidiary, ShareSource, is to serve its membership in the promotion of programs and services that will enhance the members' ability to operate their organizations successfully and cost effectively with integrity and competency.

*The Healthcare Council is a not-for-profit 501(c)(3) corporation.*

*The Council has opportunities for Associates. For membership information, call 301-731-4700.*