Volume 31, Issue 1

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WINTER Report

2023 Matthew F. McNulty, Jr. Award Recipient Lori Brigham



Congratulations Lori Brigham 2023 Matthew F. McNulty, Jr. Award Recipient

We are pleased to announce that The Healthcare Council board in conjunction with Infinite Legacy nominated and voted Lori Brigham as the recipient of the 2023 Matthew F. McNulty, Jr. Award. Her nomination was approved by the board at the Dec. 12, 2023, board meeting.

This is the 25th year recognizing an executive for their significant and memorable contributions to the healthcare field. The award is in honor of Matthew F. McNulty, Jr., Sc.D., Former Chancellor Emeritus and Professor Emeritus Georgetown University Medical Center who served on the Executive Committee and the Board of Directors of The Healthcare Council. To remember and recognize the legacy of Matthew F. McNulty, Jr. for

his energy, wisdom, talent and devotion far beyond the ordinary call of duty, the award was initiated in 1998 to recognize others for the same.

Lori retired as President & Chief Information Officer of Washington Regional Transplant Community in Washington, D.C., January 2023, a position she held since the organization's inception nearly 30 years ago. In addition to her role as President and CEO of the Washington, D.C., based organ procurement organization (OPO), she has served as a member of the UNOS board as Chair of the UNOS OPO Committee, and the Corporate Affairs Committee, and on numerous other UNOS, HRSA and AOPO committees, councils, taskforces and special work groups. She continues to be active nationally in the donation and transplantation community of practice.

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2024

2023 Matthew F. McNulty, Jr. Award Recipient: Lori Brigham

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Since 2012, The Healthcare Council has also recognized outstanding employees from healthcare providers in the Mid-Atlantic. Last year, there were more than 53 award recipients recognized at the annual awards ceremony. These employees are recommended by their organization and awarded for significant and memorable contributions of service in 2023.

The Employees of the Year and McNulty Award will be presented on March 14, 2024 at the Congressional Country Club in Bathesda, MD. Check-in starts at 11:15 a.m, with the welcome and invocation at noon. Following will be the plated luncheon, presentation of the award winners and narratives read by two HR Executives. The event concludes at 2:00 p.m. It brings me great pleasure to announce Lori Brigham as the well-deserved recipient of the 2023 Matthew F. McNulty, Jr. Award. Lori's exceptional contributions to the healthcare field, demonstrated over her nearly 30 years, have left an indelible mark. This prestigious award recognizes individuals who, like Lori, embody energy, wisdom, talent and devotion beyond the ordinary call of duty. We extend our heartfelt congratulations to Lori and eagerly anticipate honoring her achievements at the upcoming awards ceremony.

– Les Pitton, President & CEO, The Healthcare Council



2024

2023 ANNUAL REPORT The Healthcare Council

A SUMMARY OF WINS

At The Healthcare Council, we believe we can meet the challenges of tomorrow by working together today. We're excited to present these highlights showcasing our growth, milestones, and times our members came together for a positive purpose.



OMEGA LOGAN SILVA SCHOLARSHIP

Our second scholarship recipient, Courtney Nelson, received \$5,000 for her education in healthcare. Thanks to our generous donors, we have raised over \$29,000 so far and aim to raise \$100,000 for the corpus.

Use the QR code to donate today!

EMPLOYEE OF THE YEAR

On March 9, 2023, we celebrated 53 individuals for their incredible contributions to the healthcare industry at our 11th employee of the year awards ceremony.

New Endorsed Partners This year we welcomed 6 new endorsed partners, to help meet the needs of our members & affiliates, for a total of 32 organizations.

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The McNulty Award Winner

In 2023, we honored Dr Kurt Newman for his remarkable work at Children's National Hospital and beyond. Dr Newman was the 24th Matthew F. McNulty, Jr. Award recipient.

Divisional Groups

Volunteers

We have 74 active

volunteer divisional

group planning

committee

members made up

of professionals

from around the

region. This includes

20 professional

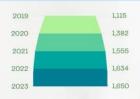
volunteer chairs and

co-chairs for our 16

divisional groups.

CENTER FOR HEALTHCARE SOLUTIONS **New Alliance Formed**

In November, The Healthcare Council and ShareSource entered into a strategic agreement to align our organizational services with the Center for Healthcare Solutions to provide more robust savings opportunities and operational streamlining tools for healthcare facilities across the country.



ShareSource Members Our initiatives with Premier continued to show growth in various ways throughout the year thanks to this partnership.

NEW CHANNEL PARTNERS

ShareSource added two new channel partners, Iteriom and Center for Healthcare Solutions in 2023

ShareSource Affiliate Volume

From 2020 to 2023, we've had a 52.6% increase in ShareSource's Premier affiliate program volume.



GROSS ADMIN FBBS

In 2023 ShareSource had a 3.7% growth in affiliate client membership and 5.9% growth in gross administrative fees

Divisional Groups

We have 16 divisional groups across various sectors in healthcare who meet quarterly to hear from subject matter experts and to have roundtable discussions about trending topics and current pain points organizations are facing. We welcomed two new groups in 2023- allied health and healthcare policy.

Mentorship Program

Entering our second year, we have doubled our mentorship program. We have 14 pairs of mentors and mentees and a total of 29 program participants. Highlights of the new curriculum include dozens of resources for various pertinent topics related to professional development, monthly checkins, revised workbook, and final graduation program in May 2024.

THE HEALTHCARE COUNCIL MEMBERS

Hospitals Allied Health





In total we have 75 organizations that are members. Overall, our membership has grown and we welcomed 3 new Maryland Hospitals, one Allied Health organization, one Educational Institution and one Associate member. In 2023, our board voted to offer our member organizations the option for a multi-year discounted rate for membership. We also added two new membership tiers: Educational and Charitable Organizations.



THE BOARD CORNER

Burnout Climbs its Way to Boards

Board members are a professional group less often linked to the chronic exhaustion and emotional fatigue of burnout. But governing bodies are now increasingly feeling the strain, <u>Fortune</u> reports.

Board members are noting longer meetings, more rigorous prep work, and more frequent calls between meetings, according to Fortune, which spoke with a Korn Ferry partner who is hearing talk of board-level exhaustion "everywhere."

One contributing factor to boards' burnout is C-level turnover. As CEOs and C-suite leaders exit organizations, boards are forced to step up and take on a wider range of issues, Fortune reports. In healthcare, CEO changes have ticked upward. U.S. hospitals saw 126 CEO exits through the first 10 months of the year, a 62 <u>percent</u> <u>increase</u> from the same time period in 2022.

Increased rigor that board members now face in their responsibilities could also signal a change is due in how professionals think about board service.

Read the full Becker's Hospital Review article <u>here</u>.



New Year 2024 Resolutions for Healthcare Workers with Examples

Yearning for a fresh start? The new year marks a prime opportunity to reflect on where you've been and chart out where you're headed in your career as a healthcare provider.

Over the past few years, <u>physicians</u> and <u>advanced practice</u> <u>providers</u> have faced significant challenges in their careers and the medical field. Achieving work-life balance and career satisfaction amidst these difficulties can be particularly elusive. But flipping over the calendar from 2023 to 2024 can be just the impetus you may need – to get back to loving your career!

Statistics show that New Year's resolutions CAN be effective if implemented thoughtfully and strategically. (Plus, it just FEELS good to have a fresh beginning! Remember being a kid at the start of a school year: organizing your school supplies, getting new teachers, meeting more friends, starting over with your grades?).

According to a 2023 Gallup survey:

- 71% of U.S. adults planned to set goals for themselves at the start of the new year.
- 48% of goal-setters say they planned to write their goals down.
- 49% intended to create action plans with steps for their goals.

Will you set goals this year? Do you plan to write your goals down? What about creating an action plan for each of your goals?

"Goals without action are just dreams." - Anonymous

Read the full Cross Country article here.







The Omega Logan Silva Scholarship Fund

The Healthcare Council

About the Scholarship

The Dr. Omega Logan Silva Scholarship fund honors the life and legacy of Dr. Silva and her passion for encouraging economically disadvantaged women to pursue a degree in health care – a cause she was passionate in supporting throughout the course of her career.

APPLICATON DUE DATE: Thursday, Feb. 1, 2024

For more information, contact <u>The Healthcare</u> <u>Council via email</u> or call 301-731-4700

APPLY TODAY

2024 Salary Surveys



The Healthcare Council has been providing the best quality compensation data for our region through our annual Wage & Salary, and Executive/Department Head surveys for 43 years.

Your participation in these surveys helps strengthen data quality and provides large savings on the purchase of these reports. We encourage you to participate if you are not currently doing so.

If you have any questions or haven't received information about participating in this year's Wage & Salary Survey and Executive/ Department Head Survey and would like to learn more, please contact Ann Horton at <u>ahorton@healthcare-council.org</u> or call us at 301-731-4700.



2024 Board Officers



Board Chair, Chair Executive Committee

Kathleen Gorman, MSN, RN, FAAN

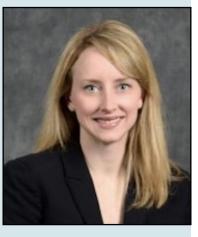


Board Vice Chair **Rolf Haarstad**, AIA, LEED AP, ACHE

Treasurer Dan Cochran



Secretary



2024 CEO Coffee Chat Sessions



Please join us for CEO Coffee Chats this year. Sessions include the ability to network and join in conversation about relevant healthcare topics. Mark your calendars. All sessions are 7:30-8:30 a.m. virtually. Invitations will be sent before each event.

- Thursday, March 21, 2024 Mike McDermott, MD, MBA, President and CEO, Mary Washington Healthcare
- Thursday, May 2, 2024 Kimberly Russo, MBA, MS, CEO, George Washington University Hospital
- **Thursday, September 19, 2024** Stuart Levine, MD, FACP, President, MedStar Franklin Square Medical Center, and Senior Vice President, MedStar Health
- Thursday, October 24, 2024 Janice E. Nevin, M.D., MPH, President and CEO, ChristianaCare

2024

Upcoming Divisional Group Meetings

We are pleased to offer these educational meetings as a way to network, collaborate and learn together. To view all upcoming events, visit <u>The Healthcare Council Events Page</u>. <u>Email us</u> if you would like to register for any of these divisional group meetings, or <u>click here</u> to receive future invitations to these collaborative meetings.

Wednesday, Feb. 7, 2024 - 12-1 p.m.

Pharmacy Divisional Group hosts a conversation on workforce challenges.

Wednesday, Feb. 14, 2024 - 12-1 p.m.

Quality Divisional Group hosts a collaborative discussion on advancing health equity and implementing quality strategies for populations with health disparities.

Thursday, Feb. 15, 2024 - 12-1 p.m.

IT Divisional Group hosts a roundtable on enhancing patient care with virtual solutions.

Friday, Feb. 16, 2024 - 12-1 p.m.

Facilities & Engineering Divisional Group hosts a collaborative conversation on navigating the future with BEPS and decarbonization strategies.

The Healthcare Council Divisional Chairs

Allied Health

Elizabeth Barnes, 301-920-9703 ebarnes@eseal.org Marcus Bolston, 301-920-9713 mbolston@eseal.org

Behavioral Health Dr. Marie Rose Alam, 410-402-7652 marierose.alam@maryland.gov

Facilities & Engineering Christopher Martin, 410-772-6960 christopher.m.martin@medstar.net

Healthcare Policy Matt Gillmore, 301-315-3350 mgilmore@gmpglaw.com Nathan Barbo, 443-777-6419 Nathan.barbo@medstar.net

Human Resources Brendan Johnson, 301-315-3350 bjohnson@adventisthealthcare.com

Information Technology Matt MacVey, 202-476-3734 mmacvey@childrensnational.org

Marketing/Public Relations Daniel McEvily, 410-837-2050 x1050 dmcevily@chasebrexton.org Kerri Donnely, 240-507-4841 kdonnelly@mcbethesda.com

Patient Experience

Carolyn Cook, 301-774-8912 Carolyn.m.cook@medstar.net

Pharmacy Mahro M. Ershadi, 410-752-0954 x 2225 mershadi@chasebrexton.org

Physician Liaison

Michelle Christ, mchris30@jhmi.edu Kim Cox, kcox17@jhmi.edu

Population Health Mindy Pierce, 301-628-3475 mindy-pierce@primarycarecoalition.org

Quality Jamie White, 240-566-3668 jbwhite@frederick.health

Rehab Frank DiGiovannantonio, frank@proflexpt.com

Volunteer Services Sarah Walker, 301-754-7306 sarah.walker001@holycrosshealth.org

Young Health Care Professionals Derek Marconi, 240-446-2389 dmarconi@adventisthealthcare.com

Supply Chain Advisory Council Planning Committee

Alan Edwards, Planning Committee Chair

Mary Washington Healthcare 540 741-1843 alan.edwards@mwhc.com

Erik Anderson Calvert Health 410-535-8229 erik.anderson@calverthealthmed.org

Nikki Colletti George Washington University 202-715-4463 nikki.colletti@gwu-hospital.com

Michael Ewing Frederick Health 202-715-4463 mewing@frederick.health

Brian Riemer Greater Baltimore Medical Center 443-849-2000 bkriemer@gbmc.org

Lisa Wallace Goodwin House 202-877-2745 Iwallace@goodwinhouse.org

Member Opportunity



Join HealthCare Access Maryland's 5K For the Health of It!

Saturday, April 27, 9 a.m. West Shore Park, Inner Harbor

REGISTER HERE



Welcome NEW ENDORSED PARTNER



\$bmgmoney

We are pleased to welcome BMG Money as a new vetted endorsed partner of ShareSource.

BMG Money is a leading financial wellness provider that offers *LoansAtWork* and free financial literacy programs to alleviate the emotional stress and despair threatening employees.

<u>LoansAtWork</u> is a voluntary employee benefit that empowers healthcare organizations to assist employees in avoiding high-interest loans that can pull them deeper into crisis. BMG Money helps employees manage emergency expenses with fixed and affordable payments, escape the grasp of predatory debt and access the just world of socially responsible and reasonably priced loans.

The *LoansAtWork* program works seamlessly with payroll systems so employees can repay their loans automatically and reliably through payroll deductions over a fixed period of up to two years. Simple. Fast. Affordable. BMG Money also offers complimentary financial literacy programs that equip employees with valuable financial management strategies.

Both programs are available at no cost or risk to the participating organizations.

To learn more, visit the BMG Money, Inc. <u>website</u> or contact Senior Director of Healthcare Partnerships Amar Sharma at amar.sharma@bmgmoney.com or (607) 205-7884.

We are delighted to welcome them to The Healthcare Council and ShareSource family and look forward to connecting you with them. To learn more about the partnership, please contact the <u>ShareSource team</u> or reach out directly to <u>Tonie Broughton</u>, 631-291-5533, mention agreement #24-100.





Jeff Joyner named President of Sentara Northern Virginia Medical Center

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<u>Meritus Surgical</u> <u>Specialists Opens New</u> Location in Frederick



Sarah Arnett Named Your Doc's In President



Presidential Leadership Scholar Spotlight



Mike Brady

Hospice of the Chesapeake Announces the Resignation of Presient and CEO Mike Brady



Meet a Champion of Nursing Diversity



Valley Health's Acute Care Hospitals Consistently Recognized for Top Tier Patient Safety



MedStar Medical Group Expands in Annapolis



Rebecca Altman

 New SVP and CAO at

 University of Maryland

 Medical Center Midtown

 Campus



Skip Gjolberg Appointed 2024 Chair of the W.Va. Hospital Association



Ted DeWeese Appointed CEO of Johns Hopkins Medicine and Dean of JHU School of Medicine



Passion for Excellent Patient Care Drives Bayhealth's Program Director



The Healthcare Council | Contract

Centerpark II - First Floor - 4061 Powder Mill Road, Suite 100 Calverton, Maryland 20705 - Phone: 301-731-4700



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Collaboration. Cooperation. Education.

Robert Gordon

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Shetonia Broughton Endorsed Partner Service Coordinator sbroughton@healthcare-council.org

Vicki Luttrell Newsletter & Creative Design <u>vicki@luttrell.consulting</u>

The Healthcare Council Vision:

To meet the healthcare challenges of tomorrow by working together today.

Mission Statement:

The Healthcare Council is a membership organization dedicated to helping members reduce costs, encouraging co-operative working relationships and promoting quality healthcare in our region.

The Council functions as a neutral intermediary to facilitate networking and to provide member driven services.

Purpose:

The Healthcare Council is an organization consisting of hospitals and allied health care facilities, associations and educational institutions located in the Mid-Atlantic region. The purpose of the Council is to provide for members "strategic and business advantages" that no single institution or system can efficiently or economically develop alone.

Divisions of specific activity have been formed to carry on the ever-changing tasks at hand. These divisions develop information and improve performance using cooperative networking meetings, surveys, group discussion, analysis and continuing education programs.

The aim of the Council's wholly-owned subsidiary, ShareSource, is to serve its membership in the promotion of programs and services that will enhance the members' ability to operate their organizations successfully and cost effectively with integrity and competency.

The Healthcare Council is a not-for-profit 501(c)(3) corporation. The Council has opportunities for Associates. For membership information, call 301-731-4700.

Interested in Joining The Healthcare Council

The Healthcare Council continues to develop its all-inclusive, broad-based association of members to accurately reflect the providers of care doing business in its service area - encompassing the mid-Atlantic region.

The Healthcare Council is committed to creating and providing opportunities for new members and associates, while keeping member dues low.

The Healthcare Council serves its members with detailed communications and professional contacts, partnerships, timely educational programs, surveys, collaborative efforts and strategic alliances.

To learn more about joining The Healthcare Council and/or participating in ShareSource, please contact us at 301-731-4700 or visit us at: <u>Healthcare-Council.org</u> or <u>Share-Source.org</u>

Follow us on social media





@HealthcareCouncil

▲ @HCNCA

