

Healthcare Council Report

Volume 21, Issue 3

Summer, 2014

HEALTHCARE COUNCIL OF THE NATIONAL CAPITAL AREA
QUARTERLY REPORT

HCNCA

First Rehabilitation Meeting

Attendees at the first meeting of the Rehab Division of the Healthcare Council chaired by John Baker



Back row: Matt Tovornik, Suburban Hospital; Lauren Hild, Holy Cross Hospital; Rob Grange, Adventist Rehab of Maryland; Ann Metesi, Hebrew Home of Greater Washington; Katy Robinson, MedStar Montgomery Medical Center; Sue Paul, Baker Rehab Group; Luann Hollenberger, Northwest Hospital; Liz Newman, MedStar National Rehabilitation Hospital; Perique Wimes, Fort Washington Medical Center; Karl Kalbacher, The Ferguson Group
Front row: John Baker, Baker Rehab Group; Elizabeth Kotroba, Adventist Rehab; Dianne McCarthy, Sibley Memorial Hospital; Pat Brown, MedStar National Rehabilitation Hospital; Linda Maynard, George Washington University Hospital; Tamerill Faison, Riderwood Village; Jennifer Swenson, Virginia Hospital Center; Vanessa Morgan-Smith, Children's National Medical Center and Komal Jobe, Jobe Consulting Group.

The Rehabilitation Division meeting chaired by John Baker took place on May 15, 2014. The guest speaker, Malcolm Munro presented an outstanding talk called "How to Diagnose Your Leadership Team to Maximize Performance." Malcom is President and CEO of Total Career Mastery, LLC. He works with organizations in the U.S. and abroad, assisting them in developing effective business, management, and people processes and solutions. The meeting proved to be excellent with high attendance and great camaraderie among those who were present. We would like to thank John Baker, Malcom Munro and the attendees for making this first meeting such a success. We are looking forward to seeing you all again for the next Rehabilitation meeting scheduled for September 24, 2014.

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2014

HEALTHCARE COUNCIL OF THE NATIONAL CAPITAL AREA

CENTERPARK II - FIRST FLOOR 4061 POWDER MILL RD, STE 100 CALVERTON, MD 20705 PH: 301-731-4700

SAVE THE DATES!

DIVISIONAL MEETINGS:

IT Divisional Meeting:

October 22, 2014. CONTACT: Nathan Read, IT Division Chair, 202-715-4299, Nathan.Read@gwu-hospital.com

Volunteer Divisional Meeting

The Volunteer Group schedules meetings every other month throughout the year. CONTACT: Pam Fogan, Volunteer Services Division Chair, 301-896-3093, pfogan1@jhmi.edu

Rehab Divisional Meeting:

September 24, 2014. CONTACT: John Baker, Rehab Division Chair, 301-662-1997, john.baker@bakerrehab.com

HR Divisional Meeting:

June 25, 2014. CONTACT: Dennis Parnell, HR Division 240-750-4927, DennisLparnell@gmail.com

Quality Divisional Meeting

The Board meets regularly throughout the year. Meetings are held periodically.
CONTACT: Constance Yancy, DCAHQ President, 202-721-7163, cyaney@hscsn.org

COO Executive Forum Meeting

June 10, 2014 & October 7, 2014 all held from 12 Noon to 2:00 PM with locations to be announced. CONTACT: Kevin J. Mell, COO Ex. Forum Chair, 301-774-8773, kevin.mell@medstar.net

CFO Executive Forum Meetings/Round Table

The CFO group meets monthly with date, time and location announced one and half to two weeks in advance. CONTACT: Camille Bash, CFO Ex. Forum Chair, 301-552-8028, cbash@dchweb.org

The Healthcare Council welcomes John Baker as the first chair of the newly formed Rehab Divisional Group. Dr. John Baker, CEO of Baker Rehab Group, a physical therapist for over 20 years and founder of Home Care Rehab and Nursing, now Baker Rehab Group, is the perfect person to chair this new group. John is no stranger to the rehab business in the region

and is serving as the chair of the Maryland Physical Therapy Board of Examiners. Not only is he an entrepreneur but an innovator in exploring new and better ways to deliver therapy services. Les Pitton, President & CEO of the Council says, "I am thrilled to have someone of John's expertise to work with the Council in bringing this vital group of healthcare providers together."

The first meeting of this group was held at Holy Cross Hospital on May 15 with over 20 therapist and therapy leaders in attendance. The plan is for the group to meet quarterly. The next meeting is scheduled for September 24, 2014.

Please welcome John to this new role as chair of the Rehab Divisional Group.



SAVE THE DATE

Did You Know?

According to the American Diabetes Association, there are 25.8 million people or 8.5% of the population in the United States who have diabetes. While an estimated 18.8 million have been diagnosed, unfortunately, 7.0 million people are not aware that they have this disease. Each day approximately 5,205 people are diagnosed with diabetes. Many will first learn that they have diabetes when they are treated for one of its life-threatening complications - heart disease and stroke, kidney disease, blindness, and nerve disease and amputation.

About 1.9 million new cases of diabetes were diagnosed in people aged 20 years or older in 2010 in the US. Diabetes contributed to 231,404 deaths in 2007, making it the seventh leading cause of death in the US. Overall, the risk for death among people with diabetes is about twice that of people of similar age but without diabetes.

AREA NEWS

- ☀ **WASHINGTON ADVENTIST HOSPITAL:** Joyce Newmyer, President of Washington Adventist Hospital, submitted her resignation as of the end of May. She accepted a position as Regional President and CEO with Adventist Health in Portland, Oregon. The role, for which she was recruited, includes overseeing multiple hospitals in Oregon and Washington.
- ☀ **ASBURY METHODIST VILLAGE:** Forbes ranked Asbury Methodist Village of Gaithersburg as one of the 25 best places in the country to retire. The Forbes article noted that Gaithersburg is “[N]ineteen miles northwest of Washington and thus outside the Beltway, town of 63,000 has rush-hour rail service to D.C. while sitting near the end of the capitol's subway system. Hospital and college campuses nearby.” Forbes also considered such factors as the unemployment rate and job growth, serious crime rates, taxes for retirees and air quality. The 1,300 Asbury residents are within easy walking distance of many shops and services, including Lakeforest Mall. They also enjoy a 17-acre Wildlife Preserve which boasts walking trails, a large pond and wooded areas filled with mature trees and songbirds.
- ☀ **HOLY CROSS HEALTH:** The new Germantown Hospital to open October 2014 posted 600 full-time and part-time positions. The Gazette reported they had 3,400 applications for the new 93 bed hospital located on the campus of Montgomery College campus in Germantown.
- ☀ **ADVENTIST HEALTHCARE:** Terry Forde, shortly after being named interim CEO was named the permanent president and chief executive officer of Adventist HealthCare, Montgomery County’s first and largest provider of health care services.
- ☀ **JOHNS HOPKINS:** Johns Hopkins Receives \$15 Million Gift - The developer, Erwin L. Greenberg and his wife Stephanie Cooper Greenberg pledged \$15 million to create the Johns Hopkins Greenberg Bladder Cancer Institute. The gift from Erwin L. Greenberg and his wife Stephanie Cooper Greenberg is part of \$45 million, which includes gifts from Johns Hopkins University, federal funding and other philanthropic support, that will be used to develop the institute.
- ☀ **UNITED MEDICAL CENTER:** David Small, interim CEO of United Medical Center and part of the team has been working to turn around the financials and perceptions of the Southeast D.C. hospital. The city continues to search for an operating partner and what to do next with the facility.
- ☀ **MARY WASHINGTON HEALTHCARE:** President and Chief Executive Officer Fred M. Rankin, III, will retire Dec. 31, 2014 after guiding the Fredericksburg region's leading health system through two decades of growth and advances in patient treatment, services, and technology. The MWHC Board of Trustees has formed a search committee to identify and screen CEO candidates. Over the next six to nine months, a national search for the next CEO will be conducted, and the board expects to announce the new CEO later this year.
- ☀ **MEDSTAR SOUTHERN MARYLAND HOSPITAL CENTER:** The hospital was recently awarded the American Heart Association’s Gold Plus Quality Achievement Award and Target: Stroke Honor Roll for the Get With The Guidelines®-Stroke program. These core standards are designed to minimize damage to the brain and optimize the chance of a robust recovery from stroke, the fourth leading cause of long-term disability in the United States.
- ☀ **CHILDREN’S NATIONAL MEDICAL CENTER:** Ranked as the 23rd largest children’s hospital in the country with 283 beds and 14,295 admissions.
- ☀ **THE DEPARTMENT OF HEALTH CARE FINANCE (DHCF):** Announced on May 23, 2014 that it would exercise its contractual right to terminate six home care agencies from the District’s Medicaid program effective July 15, 2014. The six providers that will receive termination notices may appeal this decision by requesting a hearing with the Office of Administrative Hearings within fifteen (15) days of the date of the final notice of termination.



☀ **TRIVERGENT HEALTH ALLIANCE:** Announced that Raymond A. Grahe has been named the chief executive officer of Trivergent Health Alliance MSO, the management services organization that is a subsidiary of the alliance that includes Frederick Regional Health System and Western Maryland Health System.

☀ **LEADER OF AMERICAN HOSPITAL ASSOCIATION EARNS NATIONAL HEALTHCARE AWARD:** B'nai B'rith International Awarded Rich Umbdenstock, president and CEO of the American Hospital Association June 10, 2014 with the National Healthcare Award. The gala was held at the Park Hyatt Hotel in Washington, DC.

CURRENT ISSUES:

☀ **NEW HHS DATA SHOW QUALITY IMPROVEMENTS SAVE 15,000 LIVES & \$4 BILLION IN HEALTH SPENDING:** The Department of Health and Human Services announced that new preliminary data show an overall nine percent decrease in hospital acquired conditions nationally during 2011 and 2012. National reductions in adverse drug events, falls, infections, and other forms of hospital-induced harm are estimated to have prevented nearly 15,000 deaths in hospitals, avoided 560,000 patient injuries, and approximately \$4 billion in health spending over the same period.

☀ **CHILDREN’S HEALTH INSURANCE PROGRAM (CHIP):** CHIP provides health coverage to nearly eight million children in families with incomes too high to qualify for Medicaid, but can't afford private coverage. Signed into law in 1997, CHIP provides federal matching funds to states to provide this coverage.

DID YOU KNOW:

- Among men aged 18–64, those who were married were more likely than cohabiting men and other not-married men to have had a health care visit in the past 12 months
- Marriage was associated with greater likelihood of a health care visit for both younger and older men, and for men with health insurance

<http://www.cdc.gov/nchs/data/databriefs/db154.htm>

CURRENT ISSUES, CONTINUED:

DOCTORS CHECK ONLINE RATINGS FROM PATIENTS AND MAKE CHANGE: To select a doctor, many rely on a single recommendation, or even a random search through the Yellow Pages. A growing number of doctor-review websites are aiming to change that by allowing people to rate physicians in much the same way they would a sushi dinner or haircut. Experts say there some 40 to 50 online sites that include doctor reviews or ratings. The three big ones- Healthgrades, RateMDs.com and Vitals-all say they are seeing significant growth in terms of number of reviews and unique visitors. About 25% of U.S. adults consulted online physician-rating sites, and more than a third of them went to a physician or avoided one based on the ratings, according to a recent study by researchers at the University of Michigan and published in the Journal of the American Medical Association.

MEASLES CASES IN U.S. HIT 20 YEAR HIGH: The USA has the most measles cases in 20 years and the most since homegrown outbreaks were eliminated in 2000, according to the federal Centers for Disease Control and Prevention. The confirmed case count for 2014, as of May 23, was 288 and growing, the CDC says. That number includes 166 cases from Ohio, where the biggest outbreak is ongoing - according to the state Health Department. The nationwide total is the highest since 1994, when 764 cases were reported, the CDC says. It surpasses the 220 cases reported in all of 2011, which was the most in the post-2000 era. Before the measles vaccine became available in 1963, the virus infected about 500,000 Americans a year, causing 500 deaths and 48,000 hospitalizations. Cases this year have been reported in 18 states and New York City. Ninety percent have been among people who have not been vaccinated or have unknown vaccination status, according to the CDC.

DID YOU KNOW?

According to the Alzheimer’s Association, Alzheimer’s disease is the most expensive condition in the nation. In 2014, the direct costs to American society of caring for those with Alzheimer’s will total an estimated \$214 billion, including \$150 billion in costs to Medicare and Medicaid. Despite these staggering figures, Alzheimer’s will cost an estimated \$1.2 trillion (in today’s dollars) in 2050. Nearly one in every five dollars spent by Medicare is on people with Alzheimer’s or another dementia. The average per-person Medicare spending for those with Alzheimer’s and other dementias is three times higher than for those without these conditions.

THANKS TO OUR AWARDS LUNCHEON SPONSORS



Thanks to all of our partners who donated \$10,800 towards the March Awards Luncheon. Your support is greatly appreciated.

THE BOARD CORNER:



Why Board Members Gravitate to Operations

By Mitch Dorger

- Board members can get their arms and minds around operational issues
- It’s not easy to develop a two-page policy statement for the board
- Board work seems esoteric to those trying to grasp the fundamentals
- The psychic and emotional payback in operations is relatively quick
- The impact of operational decisions are highly visible
- Governance decisions and or new policies take years before providing positive psychic reward
- In many organizations, operational activities are where the action is
- It’s not nearly as much fun to work on a governance matter as it is to provide some useful service

DID YOU KNOW?

Board consultants suggest the best practices for boards of directors highlight the three primary areas where boards should focus their attention: vision and strategy, policy determination, and oversight.

HCNCA & NCASS (Healthcare Council of the National Capital Area) and NCASS (National Capital Area Shared Services) are governed by a 10-member Board of Trustees comprised of both healthcare providers and payer leaders. **2014 BOARD OF DIRECTORS:** Mike Barch, Chair; Hugh Eagleton, Vice-Chair; Calvin Brown, Treasurer; Ryan Frederick, Secretary; George Wilkes, III, Immediate Past-Chair; Les Pitton, Jr., President & CEO; Patrick Christiansen, Ph.D., Trustee; Richard “Chip” Davis, Ph.D., Trustee; Gene C. Milton, Ph.D., Trustee; Omega Logan Silva, M.D., Trustee; Robby G. Brewer, Legal Counsel

Did You Know?
Knees & Hips Replaced – 886 thousand knees and hips are replaced each year in the U.S.

Did You Know?
According to the Center for Disease Control the average length of stay in a nursing home is more than two years (865 Days). Many residents exhaust their finances in the first six months.

Did You Know?
87 million Americans are obese.

MEMBER INFORMATION: Three New Associate Members Join the Healthcare Council

THE HSC FOUNDATION AND NATIONAL YOUTH TRANSITIONS CENTER JOINS THE HEALTHCARE COUNCIL

The HSC Foundation is dedicated to improving access to services for individuals who face social and health care barriers due to disability, chronic illness, or other circumstances that present unique needs. The HSC Health Care System is a multi-faceted organization that weaves together a care coordination plan (Health Services for Children with Special Needs, Inc.), a pediatric specialty hospital (The HSC Pediatric Center), a homehealth agency (HSC Home Care, LLC) and a parent organization, The HSC Foundation and its National Youth Transitions Center. Together, their unique system offers a comprehensive approach to caring, serving, and empowering individuals with disabilities. We are pleased to welcome all entities of The HSC Health Care System and its parent organization as Associate Members of the Healthcare Council.



HCNCA WELCOMES THE BETHLEHEM PROJECT



The National Immigration Forum is excited to be joining HCNCA as a new associate. We are a non-profit based out of Washington, DC that has been in operation for over 30 years advocating for the value of immigrants to America. The National Immigration Forum created the Bethlehem Project to bring free citizenship services to the worksite, inspired by Bethlehem who in 1915 was one of the first US employers to provide free English language instruction to its immigrant workforce.

The Bethlehem Project works with businesses to offer citizenship services to their employees who are green card holders. We provide these employees with free informational assistance and deeply discounted legal assistance to become US citizens. Citizenship is a win-win for workers and businesses; bolstering workforce stability and aiding in workforce retention and internal and external reputation.

The Bethlehem Project is currently active in six cities across the country, including the Washington, DC metro area. We are completely funded by private foundations and donors for their work, so there is no cost to the employer or the employee. In just the last year and a half, we have already partnered with 67 businesses. A sampling of our business partners in the health care field includes Baptist Health Services and Citrus Health in Miami; AltaMed in Los Angeles and Palomar Health in San Diego. We are also proud to be a member of the South Florida Hospital & Healthcare Association in Miami. Some of our DC business partners include Hyatt Regency Washington and JW Marriott. We look forward to building more health care connections in our home city. The Healthcare Council is encouraging its membership to reach out to the National Immigration Forum to learn more about our work. For more information, please contact Jennie Murray, Director of Integration Programs, at jmurray@immigrationforum.org or (202) 383-5986.

FOTHERINGILL & WADE, LLC JOINS THE HEALTHCARE COUNCIL

The law firm of Fotheringill & Wade, LLC, after a presentation to the CFO Executive Forum group decided to join the Council as an Associate Member.

Fotheringill & Wade, LLC is organized and staffed to actively pursue the recovery of funds from health insurance payors who have wrongfully denied claims, underpaid claims, or who are extremely slow to pay.

Typically, their clients are individual hospitals and hospital systems. In order to provide maximum service to these clients, the staff available to Fotheringill & Wade consists of attorneys, physicians, physician assistants, registered nurses, and recovery specialists.

While most hospitals have a system in place to handle denied claims, they believe that their services are designed to supplement internal activities and to serve as an additional tool in recovering otherwise lost revenue. Their experience has shown that the volume of denied claims often overwhelms a hospital's insurance recovery system, and that the hospital's staff does not have the resources to fully evaluate and pursue a claim from both a legal and a medical perspective. Further, an in-house system generally does not have the ability to arbitrate, litigate, or proceed to an administrative hearing, should such action be needed to bring a claim to a successful conclusion. Accordingly, a hospital client cannot be as effective as a law firm such as theirs, which focuses solely on holding insurance carriers to their contractual obligations.

Fotheringill & Wade, LLC is uniquely qualified for this work. Their extensive medical background, litigation experience, and their work with contract interpretation & representation of hospitals on these very issues has been extremely successful thus far. While an individual hospital's outcomes are dependent on the type of referral, the timeliness of the referral, and the willingness of the facility to pursue all available legal remedies, their success has ranged from 53% to in excess of 90%. For more information, you can contact Linda Fotheringill or Tracy Wade at (800)-597-7759.





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Council Vision: "To meet the challenges of tomorrow by working together today"...and thereby to facilitate the care of the sick and to promote education and prevention programs that ensure healthier communities.

Mission Statement: The Council's mission is to promote and facilitate activities that result in the best quality of care to the sick and injured. The aim of the Council and its wholly-owned subsidiary, National Capital Area Shared Services, Inc., is to serve its membership in the development and promotion of programs and services that will enhance the members' ability to operate their organizations economically and successfully with integrity and competency.

The Council functions as a neutral intermediary to facilitate networking and to provide member driven services.

Healthcare Council is a not-for-profit 501(c)(3) corporation
 The Council has opportunities for Associates: For membership information, call 301-731-4700

"The Council": The Healthcare Council of the National Capital Area, Inc. is an organization of Providers of Care consisting of hospitals and allied health care facilities located in Maryland, Virginia and Washington, DC. The purpose of the Council is to provide for members "strategic and business advantages" that no single institution or system can efficiently or economically develop alone. Council activities are implemented through a structure consisting of the Chairmen of the Boards and the Chief Executive Officers of our member organizations. Divisions of specific activity have been formed to carry on the ever changing tasks at hand. These divisions develop information and improve performance using cooperative networking, meetings, surveys, group discussion and analysis and continuing education programs.

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Did You Know?

Biggest Disease Threats:

Cardiovascular disease, type 2 diabetes, stroke and kidney disease - often found in tandem and associated with poor diet, obesity and lack of exercise - are among the diseases doctors regard as the biggest threats for the next 20 years or so.